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Academic Experience

Assistant Professor of Accounting, Clarkson University, Potsdam, NY 2018 – present

Education

Ph.D. in Finance 2013 - 2018
Louisiana State University, Baton Rouge, LA, U.S.

M.S. in Accounting 2010 - 2011
The George Washington University, DC, U.S.

B.A. in Business English (Economics Minor) 2005 - 2009
Nanjing University of Science and Technology, Jiangsu, China

Research Interests

Empirical Corporate Finance, Financial Accounting, and Capital Market

Publications

1. Lin, Z., Wu, W. and Zhang, H., 2021. Momentum, Information, and Herding. *Journal of Behavioral Finance, forthcoming*
2. Cox, J., Fuller, K., Lin, Z. and Wu, W. 2020. Do IPO Costs Affect Innovation? *Review of Financial Economics*.
3. Feng, Z., Lin, Z. and Wu, W., 2020. CEO Influence on Funds from Operations (FFO) Adjustment for Real Estate Investment Trusts (REITs). *The Journal of Real Estate Finance and Economics*, pp.1-24.
4. Wu, W., Chen, J. and Cui, L., 2018. Predicting Secondary Equity Offerings (SEOs) Using Machine Learning. *17th IEEE International Conference on Machine Learning and Applications (ICMLA)*.

Working Papers

1. Do Innovator CEOs matter in IPOs? (with Zhilu Lin, and Suyan Zheng)
 - *Accounting & Finance*. Revise and Resubmit
2. The impact of 2016 demonetization in India on its microfinance institutions (with Pankaj Patel, Zhilu Lin and Pejvak Oghazi)

- *Journal of Business Research*. Under Review
- 3. To Harness Synergy in an Integrated Audit: Working Hard or Working Smart? (with Andrew Li, Zheng Cheng and Wenguang Lin)
 - *Academy of Management Journal*. Under review
- 4. Do Seasonal Patterns of Earnings Releases Affect Post-Earnings Announcement Drift? (with Shaun Bond, and Suyan Zheng)
 - *Journal of Contemporary Accounting & Economics*. Under review
- 5. Short Selling Surrounding Data Breach Announcements (with Heng Wang, and Qin (Emma) Wang)
 - *International Review of Financial Analysis*. Under review
- 6. How Divergence of Opinions Matters: Evidence from Lockup Effects in VC-backed IPOs (with Shan He, and Gary Sanger)
 - *Journal of Banking & Finance*. Ready for submission

Work in Progress

1. ESG and IPOs
2. IPO SPACs (with Zhilu Lin)
3. Does market sentiment matter in the firm's choice of equity-selling mechanisms?
4. How information dissemination affects bond ratings and pricing: evidence from municipal bond primary market

Teaching Experiences

Clarkson University, Potsdam, NY

AC 603 – Management Accounting

- Fall 2021, Fall 2020, Fall 2019 (2 sections), and Fall 2018 (2 sections)

AC 604 – Financial and Managerial Accounting for Decision Making

- Fall Quarter 2021 (2 sections)

AC 623 - Financial Statement Analysis

- Spring 2021 and Spring 2020

AC 311 – Intermediate Accounting I

- Spring 2021, Spring 2020, and Spring 2019

AC 202 – Financial Accounting

- Spring 2019

AC 687 – Special Projects in Accounting

- Fall Quarter 2021

Louisiana State University, Baton Rouge, LA

Instructor

FIN 3716/3715 Financial Management

2015 – 2017

FIN 3351 Principles of Real Estate

2014 – 2015

Teaching Technology

Moodle, Blackboard, Zoom, Calendarly, Pearson MyLab, MyBusinessCourse, WileyPlus

Conferences and Presentations

- Southern Finance Association Annual Meeting, 2021 (scheduled)
- 2nd McGill Accounting Research Conference, virtual, 2021
- PCAOB Webinar for Investors on International Issues, virtual, 2021
- Financial Management Association (FMA) Annual Meeting, virtual, 2020
- American Real Estate and Urban Economics Association's (AREUEA), Washington DC, 2020
- The 10th International Conference of Japanese Accounting Review, 2019
- Eastern Finance Association (EFA) Annual Meeting, Miami, 2019
- AAA/Ernst and Young New Faculty Consortium, Washington DC, 2019
- AAA Financial Accounting and Reporting Section Midyear Meeting, Seattle, WA, 2019
- The Haskell & White Corporate Reporting & Governance Conference, Fullerton, CA, 2018
- American Accounting Association (AAA) Annual Meeting, Washington DC, 2018
- 7th annual Municipal Finance Conference, Washington DC, 2018
- 3rd Annual Chapman Conference on Money and Finance, Orange, CA, 2018
- Financial Management Association (FMA) Annual Meeting, Boston, 2017
- American Accounting Association (AAA) Annual Meeting, San Diego, 2017
- American Finance Association (AFA) Annual Meeting, Chicago, 2017
- Financial Management Association (FMA) Annual Meeting, Las Vegas, 2016
- Financial Management Association (FMA) Annual Meeting Orlando, 2016
- Georgia State University (GSU-CEAR) Finance Conference, Atlanta, 2016

Service to the University

2022 Honors Admission Committee (Clarkson University)	Committee Member
2021 Governance Committee (CUSB)	Committee Member
2021 Honors Admission Committee (Clarkson University)	Committee Member
2021 AC687 Special Projects in Accounting	Faculty Advisor
2020 Global Business Programs Review (CUSB)	Committee Member
2020 The CFA Institute Research Challenge (Clarkson University)	Industry Mentor
2019 The CFA Institute Research Challenge (Clarkson University)	Industry Mentor
2018 Beta Alpha Psi (Accounting) CU Chapter	Faculty Advisor

Service to the Profession and Society

2021 International Review of Financial Analysis	Ad Hoc Reviewer
2021 Journal of International Financial Markets, Institutions & Money	Ad Hoc Reviewer
2021 Finance – Accounting Advisory Committee, SUNY Canton	Committee Member

Industry Experience

Summer Associate	IBM, formerly Promontory Financial Group	Washington DC, 2016
Consultant	Guidehouse, formerly Navigant Consulting	Washington DC, 2012 - 2013
Intern	Anderson LLC, formerly WTAS	McLean, VA, 2012
Independent consultant	Kroll Bond Rating Agency	New York, NY, 2012
Finance assistant	Search for Common Ground	Washington DC, 2010 - 2011

Professional Certificates

Certified Public Accountant (CPA) License	Since 2014
Chartered Financial Analyst (CFA) (Level II Candidate)	
BMC (Bloomberg Market Concepts)/Bloomberg Certification	