HireAKnight Partner Program

Join our Partner program to support career education and receive enhanced recruiting benefits on campus!

**GOLD PARTNER**
Our top tier of partnership. Gain exclusive partner benefits, access and opportunities to engage with our students, faculty and staff!

**GREEN PARTNER**
Become a part of our the CU community through exclusive engagements and opportunities to build relationships and recruit top talent!

**SANDSTONE PARTNER**
Take virtual engagement to the next level with this partnership. With special invitations to benefits to engage and recruit in the digital world!

**WHY PARTNER?**

- Engage with students directly and establish a presence on campus
- Increase company brand recognition via Career Services promotions and marketing throughout the entire academic year
- Be able to develop students through education and support through various events and activities

IF YOU HAVE QUESTIONS, PLEASE CONTACT THE CAREER CENTER AT CAREER@CLARKSON.EDU
HireAKnight Partner Program

Each organization that participates receives priority recruitment services that increase their hiring visibility on-campus. By joining and becoming a part of our HireAKnight Partner program, your organization will provide funding for career programming and developmental opportunities available to Clarkson students.

Partner organizations share Clarkson University's commitment to the career growth of our students and actively participate in the recruitment activities of the Career Center. Partner support is instrumental in helping the Career Center provide high quality, impactful services to Clarkson University students and alumni. Involvement runs on an annual academic basis, August through May (based on academic calendar, subject to change).

**GOLD LEVEL PARTNER $5000.00:**

- Special recognition as a Gold Partner within the CC and on its website, social media, in office displays, digital displays, publications, and CC events for a full academic year
- Priority Invitations to Targeted Professional Development Events including: Etiquette Dinners, Networking Days, Mock Interview Days and Day in the Life Series, Workshop Takeover, Student Engagement Projects, etc.
- 2 complementary Career Fair Registrations with up to 6 reps per fair (In person and virtual fairs), priority placement, enlarged booth based on space availability, and Interview day coordinated by CC Staff, with full-page add-in career fair program for both fairs (Fall and Spring).
- Featured Employer at Career Fair and on social media outlets
- Periodic resume book collection
- Participation in Career Fair prep events including: Resumanias (resume review), Professional Webinars, Networking Receptions
- Off-Cycle Recruiting Opportunities: Interview Space/Virtual Interviews Coordinated by CC, Other targeted promotions, information sessions, and/or classroom push ins, Spotlight in our monthly faculty newsletter
- Social Media Takeover: Work with Career Team to Market and Engage with your Takeover (World of Work Wednesday).

**GREEN LEVEL PARTNER $3000.00:**

- Special recognition as a Green Partner within the CC and on its website, social media, in office displays, campus wide digital displays, publications, and CC events full academic year
- Priority Invitations to Targeted Professional Development Events Including: Etiquette Dinners, Networking Days, Mock Interview Days and Day in the Life Series, Workshop Takeover, Student Engagement Projects, etc.
- 1 complementary Career Fair Registration with up to 4 reps (In person fair), priority placement, enlarged booth based on space availability and Interview day coordinated by CC Staff (Fall or Spring), with full page ad in the career fair program
- Featured Employer at Career Fair and on social media outlets
- Periodic resume book collection
- Participation in Career Fair prep events including: Resumanias (resume review), Professional Webinars, Networking Receptions
- Social Media Takeover: Work with Career Team to Market and Engage with your Takeover (World of Work Wednesday)

**SANDSTONE LEVEL PARTNER $1000.00:**

- Special recognition as a Sandstone Partner within the CC and on its website, social media, in office displays, campus wide digital displays, publications, and CC events
- Half page ad in career fair programs
- Priority Invitations to Targeted Professional Development Events including: Etiquette Dinners, Networking Days, Mock Interview Days and Day in the Life Series, Workshop Takeover, Student Engagement Projects, etc.
- Featured Employer at Career Fair and on social media outlets (if attending)
- 1 complementary virtual Career Fair Registration (Fall or Spring)
- Social Media Takeover: Work with Career Team to Market and Engage with your Takeover (World of Work Wednesday)

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