OPTIMIZE YOUR SUPPLY CHAIN USING A SYSTEMS APPROACH
LIVE ONLINE SESSIONS | AUGUST 4 AND 11, 2022 | 1-5:30 P.M. EDT

Seminar Overview
Are you interested in learning about leading-edge trends in global supply chain management?
Would you welcome a hands-on approach to solving critical supply chain issues in your organization?
Would you benefit from interacting with supply chain executives, managers and consultants from leading organizations such as Boeing, Corning, Dell, GE, Grainger, HP, Xerox, Amazon, Toyota, Stanley Black & Decker and Johnson & Johnson?
Stay current, solve problems and build your network with Clarkson’s Supply Chain Optimization Executive Seminar.
The two-session seminar is 100% online. Participants can continue their learning and practice process through Clarkson’s MS in Supply Chain or one of our three MBA programs.

Seminar Topics
Emerging Trends in Supply Chain Management
• Current challenges facing supply chain managers
• Systems/holistic view of the supply chain
• “Best in class” in supply chain management
• Principles of supply chain management
• Typical dilemmas faced by supply chain professionals
• Buzz group discussion
• Major challenges in supply chain integration and possible solutions
• Emerging trends and major takeaways

Measuring Supply Chain Financial Performance
• Financial performance and value drivers
• Linking supply chain management and financial performance
• Financial impact of working capital reductions
• Buzz group discussion
• Emerging trends and major takeaways

Register online at go.clarkson.edu/rehexecutive.
Negotiations and Relationship Management in the Supply Chain

- Creating and claiming value in supply chain negotiations
- Negotiation planning
- Negotiation exercises
- Emerging trends and major takeaways

Coping with Supply Chain Disruptions by Utilizing Mitigation Strategies

- Recent disruptions in global supply chains
- Mitigation strategies versus contingency planning
- Recommended mitigation strategies
- Buzz group discussion
- Emerging trends and major takeaways

Group Discussion and Networking

- Network and share possible solutions to current supply chain challenges
- Share experiences and knowledge to provide examples of situations where ideas have been applied or can be effectively applied

Learning Objectives & Outcomes

Upon completion of the Supply Chain Optimization Executive Seminar, participants will walk away with knowledge of current and emerging trends and proven strategies to optimize the supply chain by utilizing a systems approach.

Seminar Dates, Format and Costs

The Supply Chain Optimization Executive Seminar will take place during two 4-hour and 30-minute sessions from 1-5:30 p.m. EDT, for a total of nine hours. Sessions will take place on August 4 and 11 and feature:

- Live online sessions
- Team and hands-on activities in a virtual environment, including negotiation exercises
- Networking opportunities with industry professionals and seminar faculty

The cost of the seminar is $1,495 USD per person. The following alumni, volume and corporate discounts are available:

- Clarkson alumni will receive a 10% discount.
- Three or more participants from the same organization will receive a 10% discount.
- Corporate sponsors and groups of five or more participants from the same organization will receive a 20% discount

Who Should Attend?

This seminar is designed for managers involved in sourcing, manufacturing and operations, distribution, logistics, information systems, marketing and customer service.

Registration

For more information on the Supply Chain Optimization Executive Seminar or to register, visit go.clarkson.edu/rehexecutive or contact Clarkson’s Graduate Business Office at 315-268-6613 or busgrad@clarkson.edu.