The David D. Reh School of Business

2019-2020 Student Handbook
# Table of Contents

Mission of a Clarkson Education .................................................................................................................. 2
Mission of the David D. Reh School of Business ......................................................................................... 2
Letter from Dean Lado .................................................................................................................................. 3

The David D. Reh School of Business Directory
- Dean’s Office .................................................................................................................................................. 4
- Meet Your Business Professors .................................................................................................................... 4
- Academic Advisors ......................................................................................................................................... 8

Student Administrative Services ..................................................................................................................... 8

The David D. Reh School of Business Resource Directory ........................................................................... 9

Degree Information and the Clarkson Common Experience ............................................................................. 10

The David D. Reh School of Business Majors and Academic Requirements ................................................ 11
- Global Supply Chain Management .................................................................................................................. 14
- Innovation and Entrepreneurship ................................................................................................................... 16
- Financial Information and Analysis ................................................................................................................ 18
- Business Intelligence and Data Analytics ........................................................................................................ 20

Options for the Global Study Requirement .................................................................................................... 23

Minors to Choose From & How to Declare Your Minor ............................................................................. 24
- Corporate Innovation Minor .......................................................................................................................... 24
- Economics Minor ............................................................................................................................................ 24
- Human Resource Management Minor ......................................................................................................... 25
- Law Studies Minor .......................................................................................................................................... 25
- Product Design & Marketing Minor ............................................................................................................... 26
- Project Management Minor .......................................................................................................................... 26

Commonly Asked Questions ............................................................................................................................ 27

How to Get Involved in Clarkson’s Student Life ............................................................................................. 28

Required Professional Experience .................................................................................................................. 29

Where to Get Help with Your Career and Internship/Job Search ................................................................. 30

Alumni Mentor Program .................................................................................................................................. 31

Important Dates .................................................................................................................................................. 32

Commonly Used Forms .................................................................................................................................... 34

Appendices
- Appendix A: Online Campus Directories ...................................................................................................... 35
- Appendix B: General Academic & Degree Information .................................................................................. 36
- Appendix C: Helpful PeopleSoft Tips ........................................................................................................... 38
- Appendix D: Internship Guidelines for Credit Bearing Internships ................................................................. 39
- Appendix E: Guidelines for Completing Courses at Other Colleges/Universities ........................................... 40
- Appendix F: Semester Exchange with the Career Center ............................................................................... 41
- Appendix G: Academic Integrity at the David D. Reh School of Business ..................................................... 41
- Appendix H: CUSA Recognized Clubs and Organizations ........................................................................... 44
- Appendix I: Professional Societies and Activities ...................................................................................... 48
- Appendix J: Recognized Fraternities and Sororities .................................................................................... 48
- Appendix K: SPEED Teams ........................................................................................................................... 49

Campus and Local Resource Information ..................................................................................................... 50
Vision of a Clarkson Education

The Clarkson University educational experience is designed to provide talented and ambitious students with the knowledge and skills necessary to achieve positions of leadership within their chosen profession. The combination of Clarkson’s strong technologically rich curricula and state-of-the-art teaching and research facilities, coupled with an unparalleled commitment to a friendly learning environment and to students’ personal development, uniquely prepares Clarkson graduates to excel in their chosen professions and to lead rewarding and creative lives. In addition to a mastery of the core knowledge within his or her field, a Clarkson education provides each student with the opportunity to:

- solve real-world, open-ended problems with creativity and risk taking to obtain solutions that are practical and sustainable, including those they encounter in state-of-the-art research under the direction of distinguished faculty;
- develop and refine exceptional communication skills with an awareness of potential cultural differences;
- lead effectively and work productively within disciplinary and multidisciplinary teams composed of members with diverse interests and backgrounds;
- excel in using computing and information technologies;
- learn through instruction and guidance by nationally recognized faculty whose commitment to both teaching and research has made Clarkson a nationally ranked university.

A Clarkson student’s education is greatly enhanced by a personal and friendly learning environment, within a small, residential, nationally recognized University, which:

- places students at the center of the educational process and where all employees have a commitment to creating an environment that contributes positively to students’ overall educational experience;
- draws undergraduates, graduate students, faculty and staff together into a cohesive and stimulating learning community, wherein an atmosphere of scholarship and spirit of research is cultivated;
- supports the acquisition of knowledge through advanced electronic and information technology and innovative instructional approaches;
- provides personal advising and interaction with faculty and staff as well as supportive relationships among students;
- offers many leadership opportunities through co-curricular groups and activities; and
- respects and learns from its community of diverse people, backgrounds and cultures.

Together, these provide a unique educational experience that is directed toward developing the whole person.
August 2019

It is my pleasure to welcome you to the David D. Reh School of Business. During your undergraduate studies here, you will acquire the necessary set of knowledge and skills to be a successful global business leader. Our graduates consistently enjoy high placement rates, starting salaries, and career mobility and flexibility that are among the best in the nation. You will participate in an array of valuable and interesting educational opportunities that will prepare you for the challenges and opportunities that face business leaders of today. You will learn the many facets of business such as managing innovation, the supply chain, customer service, and flows of information and financial capital across global boundaries.

Our curriculum has room for you to develop expertise in all of the traditional business disciplines: marketing, finance, accounting, data analysis, management, operations, and information technology. You will learn how those business functions fit together in the real world and help you create a balance of functional expertise with an understanding of the “big picture”, that is how the functional parts of organizations must work together to create value and wealth. This combination of detail-oriented expertise with a broad system-wide perspective is something that our employers helped us create. Our approach has proven to be effective and beneficial to employers and has helped us to earn national rankings.

The high quality of our faculty creates a cutting edge curriculum. Faculty use active learning approaches to bring the curriculum to life. Small-group discussions, real-life case studies, field projects, student consulting teams and simulation exercises are examples of the teaching methods woven into courses. To extend and broaden learning and development beyond the classroom, you will be required to have an international experience (either a traditional semester abroad or a short two to three week faculty-led trip), and you are encouraged to participate in campus organizations and professional societies.

Our undergraduate School of Business programs are accredited by AACSB, the most prestigious national accrediting body for business programs. Fewer than 25 percent of the nation’s business programs share this distinction, which is based on an institution’s ability to deliver a comprehensive and unique business-related educational experience to its students.

I hope you enjoy your college education at Clarkson and encourage you to make the best of your experience here. This handbook has been created to help answer questions you might have. If the information you are seeking isn’t in this booklet, see your advisor, consult the references listed at the end, or stop by the Dean’s Office for assistance.

I look forward to attending your graduation. Best wishes for a successful college career.

Sincerely,

Augustine Lado, PhD
Dean, David D. Reh School of Business
The David D. Reh School of Business Directory

DEAN’S OFFICE

Augustine Lado
Dean
329 C Bertrand H. Snell Hall
Phone: 315-268-2300
Email: alado@clarkson.edu

Luciana Echazu
Associate Dean &
Associate Professor
327 Bertrand H. Snell Hall
Phone: 315-268-6456
E-Mail: lechazu@clarkson.edu

For additional information, please contact:
Reh School of Business Dean’s Office
329 Bertrand H. Snell Hall
Phone: 315-268-2300

Dennis Yu
Associate Dean of Graduate Programs & Research
313 Bertrand H. Snell Hall
Phone: 315-268-6435
E-mail: dyu@clarkson.edu

BUSINESS FACULTY

Joseph Andriano
Assistant Professor
345 Bertrand H. Snell Hall
Phone: 315-268-3981
E-mail: jandrian@clarkson.edu

Bebonchu Atems
Associate Professor
370 Bertrand H. Snell Hall
Phone: 315-268-4469
E-mail: batems@clarkson.edu

Alan Belason, Participating Faculty
Capital Region Campus
80 Nott Terrace, Schenectady, NY
Phone: 518-631-9890
E-mail: abelasen@clarkson.edu

Alan Bowman, Professor
204 Capital Region Campus
80 Nott Terrace, Schenectady, NY
Phone: 518-631-9887
E-mail: abowman@clarkson.edu

Anna Brown
Assistant Professor
379 Bertrand H. Snell Hall
Phone: 315-268-6431
E-mail: abrown@clarkson.edu

Jay Carlson, Associate Professor
205 Capital Region Campus
80 Nott Terrace, Schenectady, NY
Phone: 518-631-9888
E-mail: jcarlson@clarkson.edu

Ohbet Cheon
Assistant Professor
Healthcare Management
Capital Region Campus

Mel Chudzik, Participating Faculty
Director or Reh Center @ CRC
202 Capital Region Campus
80 Nott Terrace, Schenectady, NY
Phone: 518-631-9889
E-mail: mchudzik@clarkson.edu
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Office Location</th>
<th>Phone</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weiling Ke</td>
<td>Professor</td>
<td>374 Bertrand H. Snell Hall</td>
<td>315-268-6459</td>
<td><a href="mailto:wke@clarkson.edu">wke@clarkson.edu</a></td>
</tr>
<tr>
<td>Guoyu Lin</td>
<td>Assistant Professor</td>
<td>373 Bertrand H. Snell Hall</td>
<td>315-268-6436</td>
<td><a href="mailto:glin@clarkson.edu">glin@clarkson.edu</a></td>
</tr>
<tr>
<td>Golshon Madraki</td>
<td>Assistant Professor</td>
<td>341 Bertrand H. Snell Hall</td>
<td>315-268-7883</td>
<td><a href="mailto:gmadraki@clarkson.edu">gmadraki@clarkson.edu</a></td>
</tr>
<tr>
<td>William MacKinnon</td>
<td>Assistant Professor</td>
<td>343 Bertrand H. Snell Hall</td>
<td>315-268-6684</td>
<td><a href="mailto:bill@clarkson.edu">bill@clarkson.edu</a></td>
</tr>
<tr>
<td>Farzad Mahmoodi</td>
<td>Professor, Joel Goldschein '57, Endowed Chair of Global Supply Chain Management</td>
<td>381 Bertrand H. Snell Hall</td>
<td>315-268-4281</td>
<td><a href="mailto:Mahmoodi@clarkson.edu">Mahmoodi@clarkson.edu</a></td>
</tr>
<tr>
<td>R. John Milne</td>
<td>Neil ’64 and Karen Bonke Associate Professor in Engineering &amp; Management</td>
<td>333 Bertrand H. Snell Hall</td>
<td>315-268-7919</td>
<td><a href="mailto:jmilne@clarkson.edu">jmilne@clarkson.edu</a></td>
</tr>
<tr>
<td>Diego Nocetti</td>
<td>Professor</td>
<td>382 Bertrand H. Snell Hall</td>
<td>315-268-3870</td>
<td><a href="mailto:dnocetti@clarkson.edu">dnocetti@clarkson.edu</a></td>
</tr>
<tr>
<td>Floyd Ormsbee</td>
<td>Assistant Professor</td>
<td>347 Bertrand H. Snell Hall</td>
<td>315-268-6604</td>
<td><a href="mailto:formsbee@clarkson.edu">formsbee@clarkson.edu</a></td>
</tr>
<tr>
<td>Augustine Lado</td>
<td>Interim Dean, Professor Richard ’55 and Joy Dorf Endowed Chair Professor</td>
<td>329 Bertrand H. Snell Hall</td>
<td>315-268-6608</td>
<td><a href="mailto:alado@clarkson.edu">alado@clarkson.edu</a></td>
</tr>
<tr>
<td>Augustine Lado</td>
<td>Professor</td>
<td>329 Bertrand H. Snell Hall</td>
<td>315-268-6608</td>
<td><a href="mailto:alado@clarkson.edu">alado@clarkson.edu</a></td>
</tr>
<tr>
<td>Zhihui Lin</td>
<td>Assistant Professor</td>
<td>365 Bertrand H. Snell Hall</td>
<td>315-268-3814</td>
<td><a href="mailto:zlin@clarkson.edu">zlin@clarkson.edu</a></td>
</tr>
<tr>
<td>Ty Mackey</td>
<td>Assistant Professor</td>
<td>372 Bertrand H. Snell Hall</td>
<td>315-268-6668</td>
<td><a href="mailto:tmackey@clarkson.edu">tmackey@clarkson.edu</a></td>
</tr>
<tr>
<td>Santosh Mahaputra</td>
<td>Associate Professor</td>
<td>311 Bertrand H. Snell Hall</td>
<td>315-268-3980</td>
<td><a href="mailto:smahapat@clarkson.edu">smahapat@clarkson.edu</a></td>
</tr>
<tr>
<td>Cecilia Martinez</td>
<td>Associate Professor</td>
<td>105 Bertrand H. Snell Hall</td>
<td>315-268-2131</td>
<td><a href="mailto:cmartinez@clarkson.edu">cmartinez@clarkson.edu</a></td>
</tr>
<tr>
<td>Amir Mousavian</td>
<td>Assistant Professor</td>
<td>367 Bertrand H. Snell Hall</td>
<td>315-268-3703</td>
<td><a href="mailto:smousavi@clarkson.edu">smousavi@clarkson.edu</a></td>
</tr>
<tr>
<td>Jane Oppenlander</td>
<td>Assistant Professor</td>
<td>204 Capital Region Campus</td>
<td>518-631-9905</td>
<td><a href="mailto:joppenla@clarkson.edu">joppenla@clarkson.edu</a></td>
</tr>
<tr>
<td>Shawn Osell</td>
<td>Visiting Assistant Professor</td>
<td>315 Bertrand H. Snell Hall</td>
<td>315-268-6693</td>
<td><a href="mailto:sosell@clarkson.edu">sosell@clarkson.edu</a></td>
</tr>
</tbody>
</table>
Peter Otto, Associate Professor  
Director, Healthcare Data Analytics  
208 Capital Region Campus  
80 Nott Terrace, Schenectady, NY  
Phone: 518-631-9895  
E-mail: potto@clarkson.edu

Paul Iman  
Assistant Professor  
364 Bertrand H. Snell Hall  
Phone: 315-268-6605  
ipaul@clarkson.edu

Stephen Sauer  
Associate Professor  
107 Bertrand H. Snell Hall  
Phone: 315-268-6457  
E-mail: ssauer@clarkson.edu

Gasper Sekelj  
Instructor  
317 Bertrand H. Snell Hall  
Phone: 315-268-6433  
E-mail: sekeljg@clarkson.edu

Zhaleh Semnani-Azad  
Assistant Professor  
380 Bertrand H. Snell Hall  
Phone: 315-268-2343  
E-mail: zsemnani@clarkson.edu

Anju Sethi  
Assistant Professor  
371 Bertrand H. Snell Hall  
Phone: 315-268-7986  
E-mail: sethia@clarkson.edu

Robert Smith, Participating Faculty  
Capital Region Campus  
80 Nott Terrace, Schenectady, NY  
Phone: 518-631-9890  
E-mail: rsmith@clarkson.edu

Amber Stephenson, Assistant Professor  
209 Capital Region Campus  
80 Nott Terrace, Schenectady, NY  
Phone: 518-631-9894  
E-mail: astephen@clarkson.edu

Carl Strang, Participating Faculty  
Capital Region Campus  
80 Nott Terrace, Schenectady, NY  
Phone: 518-631-9910  
E-mail: cstrang@clarkson.edu

Ha Ta  
Assistant Professor  
Engineering & Management  
362 Bertrand H. Snell Hall  
Phone: 315-268-3849  
E-mail: hta@clarkson.edu

Wentao Wu  
Assistant Professor  
376 Bertrand H. Snell Hall  
Phone: 315-268-4283  
E-mail: wenwu@clarkson.edu

Chester Xiang  
Assistant Professor  
369 Bertrand H. Snell Hall  
Phone: 315-268-7888  
E-mail: cxiang@clarkson.edu

Dennis Yu  
Associate Professor/Associate Dean of  
Graduate Programs & Research  
313 Bertrand H. Snell Hall  
Phone: 315-268-6435  
E-mail: dyu@clarkson.edu

Allan Zebedee  
Associate Professor  
383 Bertrand H. Snell Hall  
Phone: 315-268-3890  
E-Mail: azebedee@clarkson.edu

Chad Colbert; E-mail: ccolbert@clarkson.edu  
Jim Franklin, E-mail: jfranklin@clarkson.edu  
Ryan Niles, E-mail: rniles@clarkson.edu  
340 Bertrand H. Snell Hall  x 7719
Academic Advisors

Christine Compeau
1st/2nd Year Advisor
CUSB Student Services
117 Bertrand H. Snell Hall
Phone: 315-268-7801
E-mail: ccompeau@clarkson.edu

Suzanne Manory
1st/2nd Year Advisor
CUSB Student Services
115 Bertrand H. Snell Hall
Phone: 315-268-3977
E-mail: smanory@clarkson.edu

Sandra Zuhlsdorf
3rd/4th Year & Transfer Advisor
CUSB Student Services
113 Bertrand H. Snell Hall
Phone: 315-268-3906
E-mail: Sandraz@clarkson.edu

Advisor – Student Relationship
You are free to stop by your advisor’s office at any time. But you may want to call ahead or e-mail your advisor to schedule an appointment. Your advisor will be better prepared and you won’t have to wait!

What is the Advisor’s Responsibility?
Your advisor is there to help you; help may include career advice, help in choosing courses, or assistance in dealing with personal difficulties. Your advisor will meet with you during course selection week. The advisor prepares for these meetings by knowing each curriculum well. That means knowing substitute courses, course options available, and the best courses for certain areas of interest. Finally, the advisor must know you, the student. Knowing your goals and interests will help him or her to suggest courses or other options that suit you and your academic interests.

What is the Student’s Responsibility?
It is your responsibility to seek assistance whenever you are unsure or uncertain about the answer(s) to any questions you may have concerning your academics. Always do this in a timely fashion so as to not jeopardize your academic standing and to make sure you meet deadlines. Be sure to seek help when you need it. During course selection, students must come prepared to individual meetings with questions and a sample schedule of courses.

Student Administrative Services
(SAS) Phone: 315-268-6451
Each student is assigned to one representative based on the student’s last name as listed below. Therefore, students have one person to whom they can turn to for most of their administrative needs. If there is a need to contact SAS, students and their parents should ask to speak with their student services representatives. Graham Hall Service Center.

If your last name begins with ___ ask for ________.

A-D
Mary Chris Jones
E-mail: mjones@clarkson.edu

E-K
Laura Flynn
E-mail: lflynn@clarkson.edu

L-Q
Tina LaCombe
E-mail: tlacombe@clarkson.edu

R-Z
Barbara Russell
E-mail: brussell@clarkson.edu

Custodial Staff in B.H. Snell Hall
Jason and Marty keep our building well-maintained with a smile!

Jason Reed
Senior Custodian

Marty Robert
Senior Custodian
# Student Resource Directory

## SAFETY

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Safety &amp; Security</td>
<td>David DeLisle, Director</td>
<td>x6666/3867</td>
</tr>
</tbody>
</table>

## HEALTH

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Health Services</td>
<td>Physical Health, Extended Absences</td>
<td>x6633</td>
</tr>
<tr>
<td>Counseling Center</td>
<td>Appointments or walk-ins</td>
<td>x2327</td>
</tr>
</tbody>
</table>

## SUPPORT SERVICES

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Success Center</td>
<td>Tutoring, Study &amp; Time Mgmt Skills</td>
<td>x2209</td>
</tr>
<tr>
<td>Writing Center</td>
<td>Writing (Grammar, Punctuation, Citation)</td>
<td>x4439</td>
</tr>
<tr>
<td>Career Center</td>
<td>Resumes, Internships, Job Search</td>
<td>x6477</td>
</tr>
<tr>
<td>International Center</td>
<td>Study Exchange, Global Programs</td>
<td>x6578</td>
</tr>
<tr>
<td>AccessABILITY Services</td>
<td>Special Learning Needs</td>
<td>x7643</td>
</tr>
<tr>
<td>Help Desk</td>
<td>Computer, Phone &amp; Electronic Issues</td>
<td>x4357</td>
</tr>
</tbody>
</table>

## ADMINISTRATIVE

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Administrative Services</td>
<td>Academic Records &amp; Financial Aid</td>
<td>x6451</td>
</tr>
<tr>
<td>Dean of Students</td>
<td>James Pittman</td>
<td>x6620</td>
</tr>
<tr>
<td>Residential Life</td>
<td>Troy Lassial, Director</td>
<td>x6647</td>
</tr>
<tr>
<td>International Center</td>
<td>Tess Cassler, Director (Visa, Insurance, etc...)</td>
<td>x7882</td>
</tr>
</tbody>
</table>

## ACADEMIC/CAREER

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>David D. Reh School of Business</td>
<td>Augustine Lado, Interim Dean</td>
<td>x2300</td>
</tr>
<tr>
<td></td>
<td>Luciana Echazu, Associate Dean</td>
<td>x2300</td>
</tr>
<tr>
<td>Reh School of Business Support Center</td>
<td>Freshmen &amp; Soph. Advisor, Christine Compeau</td>
<td>x7801</td>
</tr>
<tr>
<td></td>
<td>Freshmen &amp; Soph. Advisor, Suzanne Manory</td>
<td>x3977</td>
</tr>
<tr>
<td></td>
<td>Junior &amp; Senior Advisor, Sandra Zuhlsdorf</td>
<td>x3906</td>
</tr>
<tr>
<td>School of Arts and Sciences</td>
<td>Dean</td>
<td>x6544</td>
</tr>
<tr>
<td></td>
<td>Jerry Gravander, Associate Dean</td>
<td>x6544</td>
</tr>
<tr>
<td></td>
<td>Communications &amp; Media</td>
<td>x6484</td>
</tr>
<tr>
<td></td>
<td>Humanities &amp; Social Sciences</td>
<td>x6410</td>
</tr>
<tr>
<td></td>
<td>Mathematics &amp; Computer Science</td>
<td>x2395</td>
</tr>
<tr>
<td>Coulter School of Engineering</td>
<td>William Jemison, Dean</td>
<td>x7929</td>
</tr>
<tr>
<td></td>
<td>John Moosbrugger, Associate Dean</td>
<td>x7929</td>
</tr>
</tbody>
</table>

## COMPUTER/MOODLE ISSUES

<table>
<thead>
<tr>
<th>CONTACT/ISSUE</th>
<th>PHONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>OIT (Office of Information Technology)</td>
<td>IT Helpdesk - e-mail: <a href="mailto:helpdesk@clarkson.edu">helpdesk@clarkson.edu</a></td>
<td>x4357 (HELP)</td>
</tr>
</tbody>
</table>
Degree Information

What is the Clarkson Common Experience?

The Clarkson Common Experience provides a common set of learning expectations and outcomes for all Clarkson students. To achieve these outcomes, each student is required to complete a set of courses and a professional experience. Coursework consists of required and elective courses both from within a student’s major field and from across the spectrum of disciplines in the University. Embodied in the Common Experience are four components that serve as common threads through multiple courses:

- learning to communicate effectively;
- developing an appreciation for diversity in both working and living environments;
- recognizing the importance of personal, societal and professional ethics; and
- understanding how technology can be used to serve humanity.

Each of these components is introduced early in the curriculum, reinforced in subsequent courses, and included in upper division courses.

Knowledge Areas and University Courses

Students must achieve learning outcomes in the broad areas of knowledge listed below. The knowledge area requirement is met by completing five individual courses including at least one University Course that unites two areas of knowledge. Together, these courses must cover at least four of the following areas of knowledge:

- Cultures and Societies – CS
- Contemporary and Global Issues – CGI
- Imaginative Arts – IA
- Science, Technology and Society – STS
- Economics and Organizations – EO
- Individual and Group Behavior – IG

All students must take at least one University course. University Courses will address learning outcomes in two of the six areas of knowledge. University courses are multidisciplinary, and students observe, and think and learn in the context of both disciplines. For a complete list of courses that satisfy the above listed knowledge areas, please visit the SAS Web site at www.clarkson.edu/sas.

For a detailed description of the knowledge areas, please reference Appendix B.
What Business Majors Can I Choose From and What are the Academic Requirements?

First and Second Year Curriculum

The program’s first two years are designed to provide flexibility so students are exposed to a variety of courses. You will have formal and informal opportunities to learn about our majors, minors and career opportunities so that you can make a good decision about choosing an academic path that suits your interests. During the first two years, the academic plan is virtually identical for all School of Business students. That gives you the advantage of learning about the majors offered by the School of Business. You do not have to choose a major until the middle of your sophomore year.

We have four undergraduate, integrated majors that result in the bachelor of science degree:
- Global Supply Chain Management
- Innovation & Entrepreneurship
- Financial Information & Analysis
- Business Intelligence & Data Analytics

All bachelor of science degree candidates must successfully complete the Clarkson Common Experience, the requirements of their major, and 120 credits. Additionally, all business majors must complete a global educational experience and a professional experience.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC150</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>SB113</td>
<td>Entrepreneur and Business Innovation I *</td>
<td>3</td>
</tr>
<tr>
<td>AC202</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>UNIV190</td>
<td>Clarkson Seminar</td>
<td>3</td>
</tr>
<tr>
<td>MA180</td>
<td>Intro to College Math or Non-Business *</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>First-Year Seminar</td>
<td>1</td>
</tr>
</tbody>
</table>

**First Year — First Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC151</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>AC203</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Knowledge Area Requirement**</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Science Course</td>
<td>3</td>
</tr>
<tr>
<td>MA181</td>
<td>Basic Calculus (pre-requisite: MA180 or MA120)</td>
<td>3</td>
</tr>
</tbody>
</table>

**First Year — Second Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS286</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MK320</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>OM331</td>
<td>Operations and Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>EC311</td>
<td>Introduction to Econometrics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective ***</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Knowledge Area Requirement</td>
<td>3</td>
</tr>
</tbody>
</table>

**Second Year — First Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS211</td>
<td>Introduction to Enterprise Info Systems</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Science</td>
<td>3</td>
</tr>
<tr>
<td>LW270</td>
<td>Law and Society I</td>
<td>3</td>
</tr>
<tr>
<td>PHIL243</td>
<td>Business Ethics (recommended, or other non-business elective)</td>
<td>3</td>
</tr>
<tr>
<td>STAT282</td>
<td>Statistics</td>
<td>3</td>
</tr>
</tbody>
</table>

**Second Year — Second Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Knowledge Area Requirement</td>
<td>3</td>
</tr>
</tbody>
</table>

**TOTAL**

- 17
- 15

*Students must complete a basic calculus course (MA 181). MA131-Calculus 1 can be substituted for MA 181.

**Transfer students are required to take an upper-level School of Business elective in place of SB113.

*** Students considering the Business Intelligence and Data Analytics major should take IS110 here.

**** Students wishing to major in Business Intelligence and Data Analytics should take IS237 Introduction to Programming and Application Dev. in the sophomore year, or CS141 Intro. to Computer Science (4 credits), or EE261 Introduction to Programming and Software Design.

Academic Integrity – Code of Ethics

Clarkson values personal integrity. Matriculation at Clarkson carries with it the obligation that a student will not claim as his or her own, the work of another, or any work that has not been honestly performed, will not take any examination by improper means, and will not aid and abet another in any dishonesty. Violations of the Code of Ethics are regarded as most serious offenses and render the offenders liable to severe disciplinary action. Alleged violations of the Code of Ethics are dealt with according to the section on the Academic Integrity Committee. For more information about the Academic Integrity Committee and process for alleged violations, please visit the Clarkson Regulations online manual at [www.clarkson.edu/studentaffairs/regulations](http://www.clarkson.edu/studentaffairs/regulations) The Reh School of Business has adopted specific guidelines to assist you with understanding the University Academic Integrity Policy. Both the University and the School policies will be applied in all of your courses. Please see appendix G for School of Business specific policies.
### COMMON EXPERIENCE COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Clarkson Seminar</td>
<td>UNIV190</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (MA181 or MA131)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science with a lab</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Seminar**</td>
<td>FY100</td>
<td></td>
<td>1 credit</td>
<td></td>
</tr>
</tbody>
</table>

### SCHOOL OF BUSINESS CORE COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entrepreneurship &amp; Bus Inn I or PE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Microeconomics</td>
<td>EC 150</td>
<td>EC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Macroeconomics</td>
<td>EC 151</td>
<td>EC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>AC 202</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managerial Accounting</td>
<td>AC 203</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Law &amp; Society I</td>
<td>LW 270</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intro to Enterprise Info Systems</td>
<td>IS 211</td>
<td>TECH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational Behavior</td>
<td>OS 286</td>
<td>IG</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introduction to Econometrics</td>
<td>*EC 311</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Management</td>
<td>FN 361</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations &amp; Supply Chain Mgmt</td>
<td>OM 331</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Principles of Marketing</td>
<td>MK 320</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Human Resource Mgmt</td>
<td>OS 352</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational Policy &amp; Strategy</td>
<td>OS 432</td>
<td>C2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### KNOWLEDGE AREAS & COMMUNICATION POINTS

<table>
<thead>
<tr>
<th>KNOWLEDGE AREA</th>
<th>KA Course</th>
<th>COMM Course</th>
<th>Points (6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Economics &amp; Organizations (EC)</td>
<td>EC 150</td>
<td>OS 432</td>
</tr>
<tr>
<td>2</td>
<td>Individual &amp; Group Behavior (IG)</td>
<td>OS 286</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>UNIVERSITY Course</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students must complete **at least 5 knowledge area courses** that cover 4 of the following 6 knowledge areas:

- Contemporary & Global Issues (CGI)
- Cultures & Society (CSO)
- Imaginative Arts (IA)
- Science, Technology & Society (STS)
- Economics & Organizations (EC)
- Individual & Group Behavior (IG)

One of these five courses must be University Course that has two knowledge area designators (UNIV)

Students must complete a total of **at least 6 communication points**.

### PROFESSIONAL EXPERIENCE

<table>
<thead>
<tr>
<th>Date Completed:</th>
<th>Company/Org:</th>
<th>Notes:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Date Completed:</th>
<th>Location:</th>
<th>Notes:</th>
</tr>
</thead>
</table>

### GLOBAL STUDY REQUIREMENT

NOTES

- Semester Exchange, UNIV399, and UNIV267 will satisfy the global study requirement. For other options, consult your advisor.
- Courses in **BOLD** satisfy NYS 50% non-business course requirement. Non-business courses must be from the liberal arts and sciences or engineering studies.
- *EC311 course requirement can be satisfied by taking either STAT383 or ES405. Students who take STAT383 and choose not to also take EC311 must take a non-business class in the place of EC311.
- **FY100 is required for 1st year students only and does not count towards the 120 credit hour graduation requirement.
## Global Supply Chain Management

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supply Chain Design and Management</td>
<td>OM 341</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logistics Management</td>
<td>SB 381</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quality Mgmt &amp; Lean Enterprise</td>
<td>OM 451</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Negotiations &amp; Relationship Mgmt</td>
<td>OS 466</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Info Systems for Supply Chain Mgmt</td>
<td>IS 428</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Industrial & Supply Chain Econ**

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Sourcing</td>
<td>OM 371</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Topics in GSCM</td>
<td>SB 441</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Professional Elective (see list)**

Students will take (2) free electives in consultation w/ their advisor.

Students will take (10) non-business courses.

**PROFESSIONAL ELECTIVES - Global Supply Chain Mgmt.**

- IS314 Database Design & Management
- LW471 Law & Society II
- MK332 Marketing Research
- MK436 Creativity, Innovation & New Product Development
- OM476 Management of Technology – STS
- AC305 Cost Accounting
- OM380 Project Management - EC

## Innovation and Entrepreneurship

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics of Innovation</td>
<td>EC 370</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designing &amp; Leading Inn. Vent</td>
<td>SB 322</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consumer Behavior</td>
<td>MK 321</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing Research</td>
<td>MK 332</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creativity, Inn. &amp; New Prod Dev</td>
<td>MK 436</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commercializing Innovation</td>
<td>SB 437</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Innovation &amp; Entrepreneurship Strat</td>
<td>SB 440</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Professional Elective (see list)**

Students will take (2) free elective in consultation w/ their advisor.

Students will take (10) non-business courses.

**PROFESSIONAL ELECTIVES - Innovation & Entrepreneurship**

- AC305 Cost Accounting
- AC407 Taxation of Business Entities
- FN455 Venture Capital & Private Equity
- LW471 Law & Society II
- MK306 Professional Sales
- OM476 Management of Technology – STS
- OM380 Project Management – EC
- SB356 Invention Development & Protection

## Financial Information and Analysis

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost Accounting</td>
<td>AC 305</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intermediate Financial Accounting I</td>
<td>AC 311</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intermediate Financial Accounting II</td>
<td>AC 312</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>FN 462</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Management II</td>
<td>FN 464</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Financial Management</td>
<td>FN 470</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Professional Elective (see list)**

**Professional Elective (see list)**

**Professional Elective (see list)**

Students will take (2) free electives in consultation w/ their advisor.

Students will take (10) non-business courses.

**PROFESSIONAL ELECTIVES - Financial Information & Analysis**

- *AC407* Taxation of Business Entities
- *AC421* Accounting Information Systems
- *AC431* Advanced Acct: Invest. & Ownership Interests
- *AC436* Auditing
- FN455 Venture Capital & Private Equity
- FN467 International Finance
- FN/EC468 Financial Markets and Institutions
- FN474 Models for Financial Analysis
- LW471 Law & Society II
- FN575/6 Professional Fund Mgmt I & II (must total 3 credits)

* These classes are required to complete the Accounting concentration.

## Business Intelligence and Data Analytics

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro to Business Intel. &amp; Data Analytics</td>
<td>IS110</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intro Application Dev.(IS237,CS141or EE261)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Database Design &amp; Management</td>
<td>IS 314</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Process &amp; System Analysis &amp; Modeling</td>
<td>IS 400</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Warehousing &amp; Business Intel.</td>
<td>IS 415</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Big Data Architecture</td>
<td>IS 426</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Analytics Project</td>
<td>IS 437</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Professional Elective (see list)**

**Professional Elective (see list)**

Students will take (2) free electives in consultation w/ their advisor.

Students will take (10) non-business courses.

**PROFESSIONAL ELECTIVES - Business Intel. & Data Analytics**

- IS428 Information Systems for Supply Chain Management
- AC421 Accounting Information Systems
- COMM345 Information Design – IA: C2
- CS460/EE468 Database Systems
- EM333 Elements of Operations Research
- OM380 Project Management – EC
The principles behind supply chain management focus on developing seamless flows of raw materials, products/services, information, and financial capital. The supply chain starts at the initial design process and includes raw material sourcing and logistics and continues through the delivery of that product or service to the end customer with a goal of creating customer satisfaction at optimal cost. The GSCM curriculum takes a systems approach, which includes concepts and faculty from operations management, marketing, information systems, human resource management, strategic management, and economics woven together in a seamless curriculum. Concepts emphasized include:

- Integration through ERP (Enterprise Resource Planning)
- A process management approach to quality
- A global orientation
- E-commerce based strategies
- Employing IT as a decision-making tool
- People and organizational skills for implementing GSCM solutions
- Incorporating environmental sustainability perspectives

Students earning a degree in Global Supply Chain Management must complete 120 credits including the following: 33 credits of Clarkson Common Experience requirements (including the Clarkson Seminar, two mathematics courses (calculus and statistics), two science courses (one of which must include a lab), five knowledge area courses, and a technology course); 42 credits of foundation coursework in business; 27 credits of specialized business courses to satisfy the major requirements; and 18 credit hours of electives.

Since 50% of coursework must be taken outside the School of Business (no more than 3 economics and 2 statistics courses can count as non-business courses), most electives, depending on courses chosen to fulfill the requirements of the Clarkson Common Experience, will be non-business courses taken in other schools at Clarkson University.

**Required courses include:**
- EC451 Industrial & Supply Chain Economics
- IS428 Information Systems for Supply Chain Management
- SB381 Logistics Management
- OM341 Supply Chain Design & Management
- OM371 Strategic Sourcing
- OM451 Quality Management & Lean Enterprise
- SB441 Advanced Topics in Global Supply Chain Management
- OS466 Negotiations & Relationship Management

**Students choose one professional elective from the following list:**
- IS314 Database Design & Management
- MK436 Creativity and Developing Innovation & New Products
- LW471 Law & Society II
- MK332 Marketing Research
- OM380 Project Management
- OM476 Management of Technology
- AC305 Cost Accounting

The following would be the typical Third- and Fourth-Year Plan. There is enough flexibility so that students studying abroad during the third year should still be able to complete the degree requirements.

### Third Year — First Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS466</td>
<td>Negotiations &amp; Relationship Management</td>
<td>3</td>
</tr>
<tr>
<td>OS352</td>
<td>Strategic Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>FN361</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free or Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>

### Fourth Year — First Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>OM451</td>
<td>Quality Management &amp; Lean Enterprise</td>
<td>3</td>
</tr>
<tr>
<td>OM371</td>
<td>Strategic Sourcing</td>
<td>3</td>
</tr>
<tr>
<td>EC451</td>
<td>Industrial and Supply Chain Economics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Knowledge Area Requirement</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>

### Third Year — Second Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS428</td>
<td>Information Systems for Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>OM341</td>
<td>Global Sourcing and Supply Chain Design</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Knowledge Area Requirement</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>

### Fourth Year — Second Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB441</td>
<td>Advanced Topics in Global Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>OS432</td>
<td>Organizational Policy and Strategy</td>
<td>3</td>
</tr>
<tr>
<td>SB381</td>
<td>Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Knowledge Area Requirement</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>
### Knowledge Areas & Communication Points

<table>
<thead>
<tr>
<th>Knowledge Area</th>
<th>KA Course</th>
<th>Comm Course</th>
<th>Points (6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Economics &amp; Organizations (EC)</td>
<td>EC 150</td>
<td>OS 432</td>
<td>2</td>
</tr>
<tr>
<td>2 Individual &amp; Group Behavior (IG)</td>
<td>OS 286</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 UNIVERSITY Course (/ )</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students must complete at least 5 knowledge area courses that cover 4 of the following 6 knowledge areas:
- Contemporary & Global Issues (CGI)
- Cultures & Society (CSO)
- Imaginative Arts (IA)
- Science, Technology & Society (STS)
- Economics & Organizations (EC)
- Individual & Group Behavior (IG)

One of these five courses must be University Course that has two knowledge area designators (UNIV)

Students must complete a total of at least 6 communication points.

---

**Notes**

Semester Exchange, UNIV399, and UNIV267 will satisfy the global study requirement. For other options, consult your advisor.

Courses in **BOLD** satisfy NYS 50% non-business course requirement. Non-business courses must be from the liberal arts and sciences or engineering studies.

*EC311 course requirement can be satisfied by taking either STAT383 or ES405. Students who take STAT383 and choose not to also take EC311 must take a non-business class in the place of EC311.*

**FY100 is required for 1st year students only and does not count towards the 120 credit hour graduation requirement.**

---

**Form Updated: June 14, 2019**
B.S. in Innovation and Entrepreneurship

This major is designed to leverage existing strengths in Innovation and Entrepreneurship by offering students a cross-disciplinary, flexible major that provides students with the knowledge and skills to:

- Develop and manage the innovation process;
- Plan and commercialize innovations;
- Evaluate and manage innovation opportunities;
- Participate in and manage ideation and the new product development process;
- Understand the legal and policy issues associated with new ventures; and
- Stimulate and manage the creation of new business enterprises both within and existing corporate structure and as start-up enterprises.

Toward this end, students are required to have fundamental knowledge of the creative process, market analysis and research, consumer behavior, commercialization and organizational design. Students may choose to deepen their knowledge by further study in negotiations, e-business, venture finance, management of technology and project management.

Students earning a degree in Innovation and Entrepreneurship must complete the 120 credits including the following: 33 credits of Clarkson Common Experience requirements (including the Clarkson Seminar, two mathematics courses (calculus and statistics), two science courses (one of which must include a lab), five knowledge area courses, and a technology course); 42 credits of foundation coursework in business; 27 credits of specialized business courses to satisfy the major requirements; and 18 credit hours of electives.

Since 50% of coursework must be taken outside the School of Business (no more than 3 economics and 2 statistics courses can count as non-business courses), most of the electives, depending on courses chosen for the Clarkson Common Experience, will need to be taken in other schools within Clarkson University.

**Required courses include:**
- EC370 Economics of Innovation
- MK436 Creativity, Innovation and New Product Development
- Innovation and New Products
- SB322 Designing and Leading Innovative Ventures
- SB437 Commercializing Innovation
- MK321 Consumer and Buyer Behavior
- SB440 Innovation and Entrepreneurship Strategy
- MK332 Marketing Research

**Students choose three Professional Electives:**
- AC305 Cost Accounting
- AC407 Taxation of Business Entities
- FN455 Venture Capital & Private Equity
- LW471 Law & Society II
- MK306 Professional Sales
- OM476 Management of Technology – STS
- OM380 Project Management – EC
- SB356 Invention Development & Protection

The following would be the typical Third- and Fourth-Year Plan. There is enough flexibility so that students studying abroad during the third year should still be able to complete the degree.

<table>
<thead>
<tr>
<th>Third Year — First Semester</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK321</td>
<td>Consumer and Buyer Behavior</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>EC370</td>
<td>Economics of Innovation</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>OS352</td>
<td>Strategic Human Resource Management (or SB322)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FN361</td>
<td>Financial Management</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Non-Business Elective</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fourth Year — First Semester</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK436</td>
<td>Creativity, Innovation and New Product Dev. Professional Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Req.</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Free or Non-Business Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Third Year — Second Semester</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MK322</td>
<td>Marketing Research</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>SB322</td>
<td>Designing and Leading Innovative Ventures (or OS352)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Requirement</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Free or Non-Business Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fourth Year — Second Semester</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB347</td>
<td>Commercializing Innovation</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>SB440</td>
<td>Innovation and Entrepreneurship Strategy</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>OS432</td>
<td>Organizational Policy and Strategy</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Requirement</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>
### Organizational Policy & Strategy

- Operations
- Financial Management
- Introduction to Econometrics
- Organizational Behavior
- Law & Society
- Management
- Accounting
- Microeconomics
- Macroeconomics
- Entrepreneurship

### First Year Seminar

- Science with a Lab
- First Year Seminar

**Students must complete a total of at least 6 communication points.**

### School of Business Core Courses

<table>
<thead>
<tr>
<th>Title</th>
<th>Course Code</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Clarkson Seminar</td>
<td>UNIV 190</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (MA181 or MA131)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (*Statistics)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science with a Lab</td>
<td></td>
<td>FY100</td>
<td>1 credit</td>
<td></td>
</tr>
</tbody>
</table>

### Knowledge Areas & Communication Points

<table>
<thead>
<tr>
<th>Knowledge Area</th>
<th>KA Course</th>
<th>COMM Course</th>
<th>Points (6)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Economics &amp; Organizations (EC)</td>
<td>EC 150</td>
<td>OS 322</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>2 Individual &amp; Group Behavior (IG)</td>
<td>OS 286</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 UNIVERSITY Course (/ / )</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students must complete at least 5 knowledge area courses that cover 4 of the following 6 knowledge areas:
- Contemporary & Global Issues (CGI)
- Cultures & Society (CSO)
- Imaginative Arts (IA)
- Science, Technology & Society (STS)
- Economics & Organizations (EC)
- Individual & Group Behavior (IG)

One of these five courses must be University Course that has two knowledge area designators (UNIV)

### Professional Electives - Innovation & Entrepreneurship

- Economics of Innovation (EC 370)
- Designing & Leading Innovative Ventures (SB 322)
- Consumer Behavior (MK 321)
- Marketing Research (MK 332)
- Creativity, Innovation & New Product Development (MK 436)
- Commercializing Innovation (SB 347)
- Innovation & Entrepreneurship Strategy (SB 440)

**FY100 is required for 1st year students only and does not count towards the 120 credit hour graduation requirement.**
B.S. in Financial Information and Analysis

The field of Financial Information and Analysis (FI&A) provides students with expertise in the wide range of issues common to both finance and accounting. This includes the role of accounting as the basic language of business, the importance of accounting information systems in organizational decision making, and the use of this information by financial decision makers in managing assets and investments. The knowledge and skills developed through our unique curriculum provide graduates with the ability to succeed in a workplace through integration of the traditional functions of finance and accounting. The FIA curriculum gives each student a fundamental knowledge of managerial and cost accounting, and financial statement analysis. Career opportunities for graduates in FIA can be found in fields of management accounting, accounting information systems design, financial management, investment management, financial services, and corporate financial planning.

Students who are interested in pursuing a career in Accounting and preparing for their CPA can select the accounting concentration. Students in the accounting concentration would take all six courses required for the FIA major (three accounting courses and three finance courses) and would fill their remaining professional electives plus one free elective with accounting courses. The following courses are required for the concentration; AC407-Taxation of Business Entities, AC421-Accounting Information Systems, AC431-Advanced Accounting: Invest. & Ownership Interests, and AC436-Auditing.

Students earning a degree in Financial Information and Analysis must complete 120 credits including the following: 33 credits of Clarkson Common Experience requirements (including the Clarkson Seminar, two mathematics courses (calculus and statistics), two science courses (one of which must include a lab), five knowledge area courses, and a technology course); 42 credits of foundation coursework in business; 27 credits of specialized business courses to satisfy the major requirements; and 18 credit hours of electives. Since 50% of coursework must be taken outside the School of Business (no more than 3 economics and 2 statistics courses can count as non-business courses), most of the electives, depending on courses chosen for the Clarkson Common Experience, will need to be taken outside the School of Business.

### Required courses include:
- AC305  Cost Accounting
- FN464  Financial Management II
- AC311  Intermediate Financial Accounting I
- FN470  Strategic Financial Management
- AC312  Intermediate Financial Accounting II
- FN462  Investments

### Students choose three Professional Electives:
- *AC407 Taxation of Business Entities*
- *AC421 Accounting Information Systems*
- *AC431 Advanced Accounting: Invest. & Ownership Interests*
- *AC436 Auditing*
- FN455  Venture Capital and Private Equity
- FN467  International Finance
- FN/EC468  Financial Markets and Institutions
- FN474  Models for Financial Analysis
- LW471  Law and Society II
- FN575/FN576  Professional Fund Mgmt I & II (must total at least 3 credits and can only be used for 1 professional elect.)

*These classes are required to complete the Accounting concentration.*

The following would be the typical Third- and Fourth-Year Plan. There is enough flexibility so that students studying abroad during the third year should still be able to complete the degree requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS352</td>
<td>Strategic Human Resource Management</td>
<td>3</td>
<td>AC305</td>
<td>Cost Accounting</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
<td>FN462</td>
<td>Investments</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>3</td>
<td></td>
<td>Non-Bus/Knowledge Area Requirement</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>FN464</td>
<td>Financial Management II</td>
<td>3</td>
<td>FN470</td>
<td>Strategic Fin. Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Requirement</td>
<td>3</td>
<td></td>
<td>Non-Bus/Knowledge Area Requirement</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>2</td>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>
### Student Advising Worksheet – David D. Reh School of Business

**STUDENT:** [Name]

**STUDENT ID #:** [ID]

**MAJOR:** Financial Information & Analysis

**GPA:** [GPA]

---

#### COMMON EXPERIENCE COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Clarkson Seminar</td>
<td>UNIV190</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (MA181 or MA131)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (&quot;Statistics&quot;)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Science with a lab</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Seminar**</td>
<td>FY100</td>
<td></td>
<td>1 credit</td>
<td></td>
</tr>
</tbody>
</table>

#### SCHOOL OF BUSINESS CORE COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entrepreneur &amp; Bus Inn I or PE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Microeconomics</td>
<td>EC 150</td>
<td></td>
<td>EC</td>
<td></td>
</tr>
<tr>
<td>Macroeconomics</td>
<td>EC 151</td>
<td></td>
<td>EC</td>
<td></td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>AC 202</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managerial Accounting</td>
<td>AC 203</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Law &amp; Society I</td>
<td>LW 270</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intro to Enterprise Info Systems</td>
<td>IS 211</td>
<td></td>
<td>TECH</td>
<td></td>
</tr>
<tr>
<td>Organizational Behavior</td>
<td>OS 286</td>
<td></td>
<td>IG</td>
<td></td>
</tr>
<tr>
<td>Introduction to Econometrics</td>
<td>*EC 311</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Management</td>
<td>FN 361</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations &amp; Supply Chain Mgmt</td>
<td>OM 331</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Principles of Marketing</td>
<td>MK 320</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Human Resource Mgmt</td>
<td>OS 352</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational Policy &amp; Strategy</td>
<td>OS 432</td>
<td></td>
<td>C2</td>
<td></td>
</tr>
</tbody>
</table>

#### COUNTY OF BUSINESS CORE COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>

#### EXTRA COURSEWORK (IF ANY)

<table>
<thead>
<tr>
<th>Course</th>
<th>Term</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>

#### KNOWLEDGE AREAS & COMMUNICATION POINTS

<table>
<thead>
<tr>
<th>KNOWLEDGE AREA</th>
<th>KA Course</th>
<th>COMM Course</th>
<th>Points (6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Economics &amp; Organizations (EC)</td>
<td>EC 150</td>
<td>OS 432</td>
<td>2</td>
</tr>
<tr>
<td>2 Individual &amp; Group Behavior (IG)</td>
<td>OS 286</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 UNIVERSITY Course ( / )</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students must complete at least 5 knowledge area courses that cover 4 of the following 6 knowledge areas:
- Contemporary & Global Issues (CGI)
- Cultures & Society (CSO)
- Imaginative Arts (IA)
- Science, Technology & Society (STS)
- Individual & Group Behavior (IG)

One of these five courses must be University Course that has two knowledge area designators (UNIV)

Students must complete a total of at least 6 communication points.

---

**PROFESSIONAL ELECTIONS - Financial Information & Analysis**

*AC407 Taxation of Business Entities
*AC421 Accounting Information Systems
*AC431 Advanced Accounting: Investment & Ownership Interests
*AC436 Auditing
FN455 Venture Capital & Private Equity
FN467 International Finance
FN/EC468 Financial Markets and Institutions
FN474 Models for Financial Analysis
LW471 Law & Society II
FN575/6 Professional Fund Mgmt I & II (must total at least 3 credits)

* These classes are required to complete the Accounting concentration.

---

**PROFESSIONAL EXPERIENCE**

- Date Completed: [Date]
- Company/Org: [Name]
- Location: [Location]
- Notes: [Notes]

---

**GLOBAL STUDY REQUIREMENT**

- Semester Exchange, UNIV399, and UNIV267 will satisfy the global study requirement. For other options, consult your advisor.
- Courses in **BOLD** satisfy NYS 50% non-business course requirement. Non-business courses must be from the liberal arts and sciences or engineering studies.
- *EC311 course requirement can be satisfied by taking either STAT383 or ES405. Students who take STAT383 and choose not to also take EC311 must take a non-business class in the place of EC311.
- **FY100 is required for 1st year students only and does not count towards the 120 credit hour graduation requirement.**

---

**NOTES**

- Form Updated: June 14, 2019
B.S. in Business Intelligence and Data Analytics

Business intelligence and data analytics involves tools and practices that drive access, analysis, and interpretation of business data. This analysis leads to improved decision making and performance across the value chain. These tools and skills are essential in today’s data driven economy. The Bachelor of Science in Business Intelligence and Data Analytics (BIDA) degree will help create process-oriented information managers with the ability to develop keen data-driven insights into business problems and solutions.

Graduates will be able to work effectively with a range of organizational stakeholders with varying knowledge and skill bases - from data scientists to field salespeople. Graduates will be able to identify and use proper data and analysis tools for effective problem solving and importantly, will be able to communicate information effectively across the organization to promote and support clear, balanced, and transparent decision-making.

Students graduating with the BIDA major will have the following knowledge and skills:

1. An understanding of the components of information systems: Enterprise Resource Planning platforms, business intelligence, database management systems, data analytics technologies, and emerging innovations in the field.

2. An understanding of, and experience with, the software application design, development, and deployment process.

3. The ability to use industry-recognized business systems such as SAP ERP and analysis tools such as Microsoft Excel.

4. An understanding of the business requirements underlying all data collection and analysis. The ability to work closely with business practitioners across all disciplines to help provide the data and analysis that is necessary and relevant for organizational decision makers.

5. A working knowledge of databases, including structure and usage in multiple business contexts across disciplines, industries, and organizations, and fundamental knowledge of tools such as SQL (Structured Query Language).

6. A working knowledge of data collection methods, including structured and unstructured data, and the process by which the data is extracted, transformed and loaded into the various types of information systems for analysis.

7. The ability to perform a variety of data analyses, such as pivot table analysis, optimization, and statistical analysis.

8. The ability to communicate the results of data analysis to organizational decision makers and other stakeholders in different forms, including reports, tables, graphs, as well as real-time visualization tools and dashboards.

Graduates with a BIDA degree will have a great deal of flexibility upon graduation. They may become data acquisition experts or analysts, database administrators, or pursue a graduate degree in the data science field. They may also pursue a career in the more traditional information systems field such as IT project managers or enterprise system consultants.

Students earning a degree in Business Intelligence and Data Analytics must complete 120 credits including the following: 33 credits of Clarkson Common Experience requirements (including the Clarkson Seminar, two mathematics courses (calculus and statistics; MA131 is recommended, followed by STAT282 and MA239, Elementary Linear Algebra, as a non-business elective), two science courses (one of which must include a lab), five knowledge area courses, and a technology course); 42 credits of foundation coursework in business; 21 credits of specialized courses to satisfy the major requirements; and 6 credit hours of professional electives.

Note that 50% of coursework must be taken outside the School of Business (no more than 3 economics and 2 statistics courses can count as non-business courses), so most of the electives will need to be taken outside the School of Business, depending on courses chosen for the Clarkson Common Experience.

Required courses include:
IS110 Introduction to Business Intelligence and Data Analytics
IS237 Introduction to Application Development
or CS141 Introduction to Computer Science
or EE261 Introduction to Program. & Software Design
IS314 Database Design and Management
IS400 Process and System Analysis and Modeling
IS415 Data Warehousing for Analytics
IS426 Big Data Architecture
IS437 Data Analytics Project: Planning, Dev & Data Analysis

Students choose two Professional Electives:
IS428 Information Systems for Supply Chain Management
AC421 Accounting Information Systems
COMM345 Information Design
CS460/EE468 Database Systems
EM333 Elements of Operations Research
(note that pre-requisite courses include MA131, MA132, and STAT383)
OM380 Project Management
The following would be the typical third- and fourth-Year Plan. There is enough flexibility so that students studying abroad during the third year should still be able to complete the degree requirements. Note that for this major, IS237 Introduction to Programming and Application Development, or CS141 Introduction to Computer Science I or EE261 should be taken prior to the junior year.

### Third Year — First Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS352</td>
<td>Strategic Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>FN361</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>IS314</td>
<td>Database Design and Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Req.</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

### Third Year — Second Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS415</td>
<td>Data Warehousing for Analytics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free or Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Req.</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

### Fourth Year — First Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS400</td>
<td>Process and System Analysis and Modeling</td>
<td>3</td>
</tr>
<tr>
<td>IS426</td>
<td>Big Data Architecture</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free or Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

### Fourth Year — Second Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS437</td>
<td>Business Application &amp; Development</td>
<td>3</td>
</tr>
<tr>
<td>OS432</td>
<td>Organizational Policy and Strategy</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Bus/Knowledge Area Req.</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Non-Business Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Professional Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>
Students must complete at least 5 knowledge area courses that cover 4 of the following 6 knowledge areas:

- Contemporary & Global Issues (CGI)
- Cultures & Society (CSO)
- Imaginative Arts (IA)
- Science, Technology & Society (STS)
- Economics & Organizations (EC)
- Individual & Group Behavior (IG)

One of these five courses must be University Course that has two knowledge area designators (UNIV)

Students must complete a total of at least 6 communication points.

Form Updated: June 14, 2019
What Are My Options for a Global Study?

Globalization is today. Employers want our graduates to understand culture & diversity and to have had first-hand exposure. A global experience is required for graduation for all Business students. We offer two options: semester exchange and short term faculty led trips.

<table>
<thead>
<tr>
<th>Type of Travel</th>
<th>Semester Exchange</th>
<th>Short-term Faculty-led trips</th>
</tr>
</thead>
<tbody>
<tr>
<td>Informational website</td>
<td>clarkson.edu/internationalcenter/</td>
<td>internal.clarkson.edu/business/gbp/</td>
</tr>
<tr>
<td>When?</td>
<td>Usually done junior year</td>
<td>Anytime during your academic career</td>
</tr>
<tr>
<td>Length of Experience</td>
<td>4-5 months</td>
<td>2-3 weeks</td>
</tr>
<tr>
<td>Cost</td>
<td>Financial aid is not affected. Tuition is paid to Clarkson, while students are expected to pay for passport/visa fees, airfare, food, housing &amp; extra excursions with left over aid.</td>
<td>$3,800 - $4,600 (approx.) Includes: airfare, ground transport, accommodations, breakfast, company visits, local lectures, social/cultural activities, administrative fees &amp; identity card. Excludes: passport fee, most meals, special excursions &amp; personal expenses.</td>
</tr>
<tr>
<td>Earned Credits</td>
<td>Courses are approved for transfer before before departure. If students plan ahead with their advisor, the abroad semester Will not affect graduation date.</td>
<td>3-credits (Univ 399) counted as a University Course that satisfies knowledge areas: Cultures and Societies (CS) and Contemporary Global Issues (CGI) Each program requires students to attend a 1 hour pre-class once a week for the duration of the semester before the trip.</td>
</tr>
<tr>
<td>Acceptance</td>
<td>An application must be completed, including a letter of reference and an interview.</td>
<td>An application must be completed. Notification of approval will be given shortly after.</td>
</tr>
</tbody>
</table>

Semester Exchange

A semester exchange is usually completed in the junior year through exchange programs that Clarkson has with various universities throughout the world. Students are expected to apply through the International Center during their sophomore year with the expectation of study during their junior year. Prior to departure, an Off-Campus Course Work Permission form must be completed and approved for each course. In addition, “Good Standing” status is a requirement. To find out more details, contact the International Center or visit their Web site at: http://www.clarkson.edu/internationalcenter/

Visit our Fall International Fair! Each fall the School of Business hosts an informational session to highlight all of the International program offerings that are offered through the International Center and faculty led trips for the upcoming year. The International Center will also host information sessions about our semester exchange options.

Some of our Exchange Partner Schools—see Appendix F for a more complete list

France | Spain | China | England

2019 Spring/Fall Trip Choices included:

Australia | Thailand | Croatia | Germany
What are My Options for Pursuing a Minor?

There are a variety of minors to choose from within a number of disciplines offered at Clarkson. Minors vary in the number of required courses and total credit hours. Business majors have pursued minors in communications, psychology, statistics, engineering science, and a range of liberal arts (history, politics, social science, etc.) For a complete list of the minors available visit the on-line University catalog at: www.clarkson.edu/clarksoncatalog. Once you have made a decision to pursue a minor and have discussed this option with your advisor, you need to officially declare the minor through your PeopleSoft account. Once in PeopleSoft, select CU SAS forms and you will see an option to declare a minor. Be sure to check your unofficial transcript to ensure your minor has been officially recorded. Students must maintain a 2.0 average in their minor courses in order to successfully complete the minor.

Options for Minors within the David D. Reh School of Business

CORPORATE INNOVATION MINOR

Students taking this minor will learn and gain experience in Corporate Innovation. Corporate Innovation includes a variety of processes and tools that companies use to invent new products and processes, improve existing products and processes, and bring these new and improved products/processes to market. All students choosing to minor in Corporate Innovation must complete 15 credit hours (five courses), maintain a 2.0 average in minor courses, and satisfy the requirements indicated below.

Required:
SB236 Introduction to Customer-Focused Design

Choose one of two:
SB437 Commercializing Innovation
MK436 Creativity, Innovation, and New Product Dev.

Choose one course from each of three areas:

Problem Solving in Organizations
OM/EM476 Management of Technology
OM/EM451 Quality Management & Lean Enterprise
OM/EM380 Project Management
MK332 Marketing Research
EC370 Economics of Innovation
PY/MK321 Consumer Behavior

Persuasion
OS466 Negotiation and Relationship Management
MK306 Professional Sales
PY253 Social Psychology

Experiential Invention (analyzing and solving an unstructured problem)
Any of the School of Engineering Senior Design Courses, including but not limited to:
ME445 Integrated Design I, Civil Engineering Senior Design: CE492 (Arch/Build), CE493 Transportation), etc.
EM456 Capstone Design Project for E&M seniors
SB356 Invention Development & Protection

A student may substitute up to one course within the three elective areas immediately above with a similar course encompassing innovation as its core focus. This course could focus on designing novel solutions to engineering, technical, or social problems or the analysis, design, and implementation of operational improvements at a company. This course can come from any department on campus, and can be substituted subject to approval by the CUSB Dean’s Office or a faculty member appointed by the Dean.

MINOR IN ECONOMICS

The Minor in Economics is designed to provide a broad exposure to the functional areas in Economics. All students choosing to minor in Economics must complete 18-credit hours, or six courses which include three required courses and any three 300 level or higher Economics courses offered at Clarkson or those which have received formal transfer approval.

1. Required courses:
   * EC 150 Principles of Microeconomics or EC 350 (every Fall) (EO)
   * EC 151 Principles of Macroeconomics or EC 350 (each Spring)(EO)
   **EC 311 Economics and Business Statistics (each semester)

2. Electives – Choose THREE OR FOUR (if you have taken EC 350)
   300 level or higher Economics Courses:
   EC ______
   EC ______
   EC ______
   EC ______
   (4th upper level Economics course for students who completed EC 350 or Stat 383)

- Students who complete EC 350 - Economic Principles and Engineering Economics are exempt from taking EC 150 and EC 151.
- EC 350 covers material from both EC 150 and EC 151. EC 350 will satisfy one course towards the minor. Students must then take EC 311 and four upper Level (300 or higher level)
MINOR IN HUMAN RESOURCE MANAGEMENT

The human resource management (HRM) minor is available for students in all majors who want to prepare themselves for managerial, human resources, or consulting careers. The HRM minor provides an in-depth foundation for managing people in organizations, drawing upon relevant theories of organizational behavior, research evidence on HRM practices and systems, and recent HRM innovations. Students will develop capabilities in key HR areas such as selection, training and development, performance management, compensation, and HR metrics, among others. The HRM minor emphasizes the strategic aspects of HRM, with a focus on enhancing organizational outcomes for multiple stakeholder groups, including shareholders and employees. To obtain the HRM minor students must complete 15 credit hours (5 courses), as follows:

<table>
<thead>
<tr>
<th>Required:</th>
<th>and two (2) of the following courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS286 / PY286 / EM286 Organizational Behavior</td>
<td>EC475 Personnel Economics</td>
</tr>
<tr>
<td>OS352 Strategic Human Resource Management</td>
<td>EHS309 Industrial Hygiene</td>
</tr>
<tr>
<td>OS452 Advanced Human Resource Management</td>
<td>EHS330 Safety Analysis – Environmental, Health,</td>
</tr>
<tr>
<td></td>
<td>and Safety Assessment</td>
</tr>
<tr>
<td></td>
<td>LW466 Law of the Workplace</td>
</tr>
</tbody>
</table>

MINOR IN LAW STUDIES

The minor in Law Studies is designed for students with an interest in studying law. The minor is beneficial for students who wish to structure their academic program to help prepare for law school. The minor will also serve the needs of students such as those who have an interest in human resource management, political science, construction management and supply chain management who want to learn more about the field of law and its many diverse issues and perspectives. All students choosing to minor in Law Studies must complete 18 credit hours (six courses), maintain a 2.0 average in minor courses and satisfy the requirements indicated below.

Perspectives of the Law (required)

| LW270 Law and Society I                      |
| POL 400 Constitutional Law (CGI) - intended to be the last class taken in the minor |

Law Studies Minor Portfolio (0 credits) (required)

| LW499 Law Studies Minor Portfolio |

Areas of Law (take two of the following)

| LW466 The Law of the Workplace              |
| LW471 Law and Society II                    |
| POL375 Environmental Law (CGI)              |
| LW 352 Reading for the Law: Legal Issues in Non-Fiction (CGI/C1) |
| POL 380 Law and Bioethics (STS)             |
| POL 362 Human Rights Law and Politics (CGI: C1) |

Policy/Social Issues (take one of the following)

| COMM 310 Mass Media and Society (Univ: CGI/STS) |
| COMM 428 Environmental Communication (Univ:STS & CGI) |
| LIT 335/POL 335 Violence & Reconciliation (Univ:GGI & IA: C1) |
| PHIL 243 Business Ethics (CGI)                  |
| PHIL 310 World Religions & Contemp. Issues (Univ: GCI & IG: C1) |
| PHIL 405 Sustainability Theory & Practice (STS: C1) |
| POL 372 Biofuel & Farm Policy (Univ: STS & EC)   |
| POL/SOC 470 Environmental Policy (STS: C1)       |
| POL 471 Energy Policy (Univ:STS & EC:C1)        |
| SOC 330 Health, Wealth, Integrity & Environment (Univ:STS & EC) |
| LW 490 Internship (subject to availability)     |

Communication (take one of the following)

| COMM210 Theory of Rhetoric for Business, Science and Engineering (C2) |
| COMM217 Introduction to Public Speaking (C2)                          |
| COMM410 Theory and Philosophy of Communication (IG: C1)               |
| PHIL330 Logic for Critical Thinking (IG)                               |
| Comm417 Business and Professional Speaking (C2)                       |
PRODUCT DEVELOPMENT & MARKETING MINOR

This minor is for students interested in exploring concepts and tools associated with the design and marketing of new products. Courses support four dimensions of product development: a) new product planning - plan and develop the entire lifecycle of a product, b) understanding the social and environmental impact of technical solutions, c) establishing functional, technical, and aesthetic components of product design, and d) generating virtual and physical prototypes. All students choosing to minor in Product Development and Marketing must complete 18 credit hours (six courses), maintain a 2.0 average in minor courses and satisfy the requirements indicated below.

Four required (12 credits) courses include:

Either SB236 Introduction to Customer-Focused Design
or
COMM229 Principles of User Experience Design
plus:
MK/PY321 Consumer Behavior (Prereq: MK320)
MK332 Marketing Research (Prereq: MK320 & MA/STAT282 or STAT383)
MK436 Creativity, Innovation, New Product Dev. (Prereq: MK320)

Two courses (6 credits) from the following choices:

COMM100/DA100 2D Digital Design
COMM210 Theory of Rhetoric for Business, Science, and Engineering
COMM219 Introduction to Social Media
EC370 Economics of Innovation (Fall, Sophomore standing (EC150))
COMM 345 Information Design (Prereq: COMM 229)

MINOR IN QUALITY-BASED PROJECT MANAGEMENT

Clarkson University offers a Minor in Quality-Based Project Management, a field that entails managing people, resources, and budgets to ensure projects are completed on-time, on-budget, and within performance. This minor is open to all students in all majors and is useful for engineers, science and business majors. It provides an opportunity for students to pursue certification through the Project Management Institute (PMI), a great resume item and source of value recognized by employers. It also allows for certain students to sit for the American Society for Quality’s “Certified Quality Improvement Associate” exam. To earn a minor in Quality-Based Project Management, students must maintain a 2.0 average in the five (5) three-credit courses, distributed in the following fashion:

Required: both of these courses:
OM/EM380 Project Management (Prerequisite: statistics course)
OM/EM451 Quality Management and Lean Enterprise
   (Prerequisite: statistics)

One of these courses:
OM/EM484 Advanced Project Management (Prerequisite: OM380)
EM482 Systems Engineering and Management
   (Prerequisite: senior standing and engineering major)

Elective Courses: choose any pair:
OS 286 Organizational Behavior (Prerequisite: sophomore std) (IG)
OS 352 Strategic Human Resource Management
   (Prerequisite: OS286, Co/Prerequisite: IS211 or IS200)

Required: New Product Development and Marketing Portfolio (0 credits)
MK 419 - New Product Development and Marketing Portfolio (0-credit, Pass/Fail)

Students must complete a 0-credit new product development and marketing portfolio (MK419) to maintain a repository of work from the minor classes related to work during their time at Clarkson. The portfolio will include material from four (4) design projects completed by the student during their Clarkson experience.
Commonly Asked Questions

What if I am having difficulty in a course?
You have two options: either work through it or drop the course.

Work through it
- Speak with your professor
- Speak with your advisor
- Find out what upperclassmen did to survive the course
- Get a tutor

Drop/Add Course Instructions
Keep in mind
- Be sure to check the add/drop deadlines.
- If you drop a required course you will eventually have to take it again.
- It may be possible to take the course online but you must first receive permission to take the course to ensure that it will transfer.
- If you drop a course and are taking less than 14 credit hours you will be ineligible for academic honors (i.e. Dean’s List)
- If you drop a course and are taking fewer than 12 credit hours, you will not be considered a full-time student. This may impact health insurance coverage and financial aid.
- You can only repeat a class if you previously received a C– or lower.

Within first two weeks of the semester (will not appear on transcript)
You can drop a course through your PeopleSoft account
Navigate to Add/Drop:→ PeopleSoft (link in left margin) → Enter User ID & Password → Academics → Enroll in a Class → Select current term

AFTER the first two weeks of the semester (will appear on transcript as dropped course)
STEPS: 1. Go to your PeopleSoft Account
   2. Select CU SAS FORMS - Add/Drop Class Form
   3. Select the class you are seeking to drop and hit submit
   4. The form will then be electronically routed for approval. You will receive a confirmation.

The LAST DAY to drop a course is the LAST DAY OF CLASS of the semester!

What if I need to add a class?
Check with your advisor first to ensure the class will count towards degree requirements. To Add a Class through PeopleSoft
STEPS: 1. Select Add class
   2. Enter 4-digit class number
   3. The Add Status field will read Pending
   4. Hit Submit

I need a tutor and help with my academics! Where do I get help?
Student Success Center
www.clarkson.edu/ssc/
The Student Success Center located in the ERC offers services related to educational development, tutoring, student support and accommodations for people with disabilities. Seminars are offered on topics such as time management, stress control, study strategies, and reading improvement etc. For appointments or further information on this service call 268-2209/3881.

I need a professional to talk to about personal issues. Where can I go?
Counseling Center
www.clarkson.edu/shac/
The Counseling Center (ERC) offers personal counseling. Issues that are addressed include understanding your personality, relationships, stress control, alcohol and drug awareness, dealing with shyness, depression and many other personal concerns. For appointments or further information on this service call 268-2327.

I am an international student and have questions about my visa and work status.
International Students & Scholars Office
https://www.clarkson.edu/internationalcenter/
Foreign student advising is available in the ERC. The service includes orientation and special advising concerning such topics as: visa status requirements, and work regulations, for example. For further information on this service or appointments contact Tess Casler, Director, as listed below.

Tess Casler
Director, International Students & Scholars
International Students & Scholars Office
Clarkson University
2302 ERC
Box 5651, 8 Clarkson Avenue
Potsdam, NY 13699
Phone: 315-268-7970
E-mail: tcasler@clarkson.edu

What if I have questions about my financial aid?
Contact your SAS representative at the Student Administrative Services Center (SAS) www.clarkson.edu/sas/.
The Student Administrative Services Center (SAS) combines the activities of the Bursar’s, Registrar’s, and Financial Assistance Office and is located in Graham Hall. This office can be contacted at 268-6451. SAS (Student Administrative Services) is located in Graham Hall.
How Can I Get Involved in Student Life?

Clarkson University is well known for its strong academics and for preparing students to enter the working world seamlessly and successful. An important aspect of preparation deals with each student’s involvement outside the classroom and opportunities are abundant at Clarkson.

Clarkson University Student Association (CUSA) at http://internal.clarkson.edu/campus_life/clubs/cusa.html

The CUSA is the acting student government on campus with responsibilities of budgeting and general oversight for the numerous clubs and organizations it recognizes on campus. The recognized clubs range from club sports, theater, the International Student Organization, Clarkson Union Board, Environmental Conservation Organization, the Pep Band, Ultimate Frisbee Club, Car Club, Garden Club and many more. It is responsible for allocating the activity fee to the clubs and organizations, as well as to capital projects. Currently, the students are donating $6.25 million over 10 years to the new Student Center and have been the driving force behind it. Along with that, the CUSA Senate is responsible for working together with the Clarkson Administration on decisions affecting the student body.

See Appendix H: CUSA Recognized Clubs and Organizations or check out Knightlife.clarkson.edu/organizations

Professional Societies and Organizations at http://Knightlife.clarkson.edu/organizations

Along with the CUSA recognized clubs and organizations, Clarkson offers numerous professional societies and organization. These societies and organizations are recognized through their national organization or sponsored by different academic programs or offices around campus. These opportunities provide students an outlet for improving their own professionalism while building a solid network of young professionals sharing common social, personal and academic interests.

See Appendix I: Professional Societies and Activities

Greek Life http://knightlife.clarkson.edu/organizations

The Greek Life at Clarkson is alive and vibrant with several fraternities and sororities active to choose from. Greeks make up some of the more active students on campus with their membership bridging across all academic programs and involvements on campus.

See Appendix J: Recognized Fraternities & Sororities

Student Projects for Engineering Experience & Design (SPEED) http://clarkson.edu/speed/

SPEED teams offer a unique opportunity to bridge academic programs and gain real experience in design and engineering. Along with that, there are opportunities to improve communication and teamwork skills and such business skills as marketing and public relations.

See Appendix K: SPEED Teams

Where Can I Find Activities at Other Colleges?

Associated Colleges Organization is an umbrella organization for Clarkson, SUNY Potsdam, St. Lawrence and SUNY Canton. See their Web site at www.associatedcolleges.org. Potsdam offers many extracurricular activities. The Associated Colleges of the St. Lawrence Valley publishes a calendar of “Special Events” every month. This and other local publications list lectures, concerts, seminars, club
The Professional Experience requirement of the Clarkson Common Experience curriculum is the following: "All students participate in a project-based professional experience such as co-op, internship, directed research, or community project clearly related to the student's professional goals."

Professional Experience Objectives

Students should develop an appreciation of the need for self-motivated, life-long learning:
1. Students should understand the need for continuously updating their professional skills after graduation.
2. Students should demonstrate learning effectively on their own.

Students should develop an increased social awareness and interpersonal competence:
3. Students should demonstrate leadership skills such as goal setting, change management, ethical behavior, and providing actionable feedback,
4. Students should demonstrate teamwork skills such as building effective relationships with peers, being a collaborative team member, and identifying and managing team conflict,
5. Students should demonstrate an understanding of the value of service to the University, to the community, or to the profession.

Business students can fulfill this requirement by one of the following

(It is expected that students will work at least 150 hours towards this requirement):

**Option A:** A meaningful professional experience, such as an internship in industry or a government facility, among others. This would typically take place during the summer, but could be a semester co-op assignment.

**Option B:** Serving as a leader or taking on a role with significant responsibility in a professional or community service organization or in another volunteer activity

**Option C:** Participation in an independent project under the direction of a qualified mentor. This could be at Clarkson or elsewhere, could be a summer experience or during the academic year, could be for pay or for course credit (not both).

➢ **Step 1** – Identify and define your proposed experience. Be sure to utilize the Career Center Resources.
➢ **Step 2** – Gain approval for your experience by submitting your pre-approval information through your Handshake account – see directions following.
➢ **Step 3** – Once approved, business majors can register for the Professional Experience – see below.

**SB310 – Clarkson University School of Business Professional Experience: Internship Credits: (0)**

Project-based professional internship experience in business, related to student career interests and/or field of study. Completion of course requires CUSB approval of post-internship assessment by student and employer. Students can complete this internship during the spring, summer, or fall semester. Offered Pass/No Credit.

Step 4 – Complete your post assessment in Handshake. Your supervisor can submit their evaluation through Handshake. Upon completion you be granted a P grade for SB 310. **You are required to show SB310 with a P grade on your transcript in order to meet degree requirements.**
Where Can I Get Help with my Career and Internship/Job Search?

THE CAREER CENTER

http://www.clarkson.edu/career

The Clarkson Career Center, located on 2nd Floor in ERC, serves as a resource for all your career related needs. They focus on job placement, providing individual career appointments and various programming to assist with building your professional skills.

They can help with:
- Exploring what jobs related to your major
- Resume and cover letter writing
- Interview techniques
- Job search strategies
- Developing networking skills
- Co-op, internship and full-time job placement
- And much more...

Cooperative Education Program (Co-op)

The Cooperative Education is a good way to get practical experience by working for a company for one semester (and possibly the summer months). Please take note that approval from the department is required before a student leaves on Co-op.

Resume, Internship and Job Search

The CC staff is very helpful and qualified to assist you with writing and designing your resume. It is wise to stop by early on in your college career to find out how to begin building the credentials for your resume. The CC can also help you with strategies and contacts for finding internships, co-ops and jobs. Their office also conducts mock interviews upon request.

It is suggested that you meet with the School of Business Career Center specialist in your first to year to start the career placement process.

Career Recruiting System - “Handshake”

HANDSHAKE is Clarkson’s online career management resource for both current students and alumni. Every student receives a Handshake account automatically, but then you take over and create and update your personal profile.

Build a personal profile on Handshake to:
- Post and submit your resume to potential employers.
- Search for open jobs, co-ops and internships.
- Research employers and organizations.
- Apply for jobs targeted to Clarkson students and alumni.
- Schedule on-campus interviews.
- View upcoming Career Center and employer events.
- Receive notifications from the Career Center about opportunities in your field based upon your profile.
- Let employers find you — our corporate partners can access your resume!

STEPS TO REPORTING PROFESSIONAL EXPERIENCE (CO-OP, INTERNSHIP, RESEARCH AND OTHER EXPERIENCE)

Your professional experience documentation must be completed in Handshake.

Log into Handshake: https://clarkson.joinhandshake.com—next click Clarkson CAS—the same as your PeopleSoft Log

First time users — if you will need to set up your profile.

Once you are logged in, Navigate to the Career Center menu on the top right of the window, and then choose the Experiences submenu from there. You can then choose Request an Experience again in the top right corner.

It will be important to have a strong job description and strong answers to the learning objectives near the end of the form for your experience to be pre-approved.

Your experience will be reviewed and if it meets the criteria, it will be approved. You will then receive an e-mail indicating that you have been approved and what the next steps are.

CO-OP STUDENTS ONLY: Your paperwork should include an Academic Plan form which is completed through a meeting with your advisor. If you do not have this right away, you can always fill out as much information as possible, “save as draft” and complete the paperwork at a later date.

Check out the CUSB Career Guide on-line at: https://www.clarkson.edu/undergraduate/business-studies - there is a link on the right hand side of this page.
The Career Center Alumni Mentor Program

PROGRAM OVERVIEW & STUDENT GUIDELINES
One of the most valuable resources to current students and graduates is the ability to interact with Clarkson alumni. Graduates of Clarkson work in a variety of industries and organizations, and many have attended graduate programs. The Alumni Mentor Program offers you an easy introduction to Clarkson alumni and allows you to seek guidance, advice, and feedback in an open and confidential manner. Please note that all mentors have volunteered to share their time, knowledge and assistance.

In order to maximize your contacts and to participate in the Alumni Mentor Program, students must attend an introduction program or meet with a Career Center representative in order to obtain access.

Please keep in mind that this program is not designed for students to directly solicit job and internship opportunities. The Career Center and Alumni Association reserve the right to remove your profile from the system for inappropriate messages and discussion topics.

TOPICS OF CONVERSATION TO CONSIDER
Clarkson Alumni Mentors are prepared to provide insight and answers to a variety of topics during and after your collegiate years. Connect with alumni to learn about or to discuss the following:

- Career functions or industries (i.e. what one does, what it is like to work at company “x,” etc.)
- Path of Clarkson University alumni
- Résumé and letter writing advice or critiques
- Practice interview questions or discuss interview etiquette and format
- Life after Clarkson, including work/life balance
- Graduate School (i.e. how to select an appropriate program, application tips, etc.)
- Topics of your choice – remember, this program is for you to ask about your interests, goals, etc.
## Clarkson University SAS calendar

### Make a note of the important dates!  https://internal.clarkson.edu/sas/academic_calendars.html

### FALL 2019

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, August 30</td>
<td>New undergraduate students arrive (first year)</td>
</tr>
<tr>
<td>Saturday, August 31</td>
<td>New student orientation</td>
</tr>
<tr>
<td>Monday, September 2</td>
<td>Classes begin (8 am)</td>
</tr>
<tr>
<td>Friday, September 6</td>
<td>Last day to complete check-in for classes</td>
</tr>
<tr>
<td>Friday, September 13</td>
<td>Last day to add a class</td>
</tr>
<tr>
<td>Friday, Sept 27</td>
<td>Last day to submit Pass/No Credit option</td>
</tr>
<tr>
<td>Monday, Sept 30</td>
<td>Course withdrawal period begins. Notation of “W” will appear on transcript for all course withdrawals</td>
</tr>
<tr>
<td>Friday, Oct 11</td>
<td>Fall recess begins at the end of the last scheduled class on this day</td>
</tr>
<tr>
<td>Wednesday, Oct 16</td>
<td>Classes resume (8:00am)</td>
</tr>
<tr>
<td>Monday, Oct 28</td>
<td>Spring 2020 master schedule available in PeopleSoft and online</td>
</tr>
<tr>
<td>Wednesday, Oct 30</td>
<td>Midterm grades available &amp; Fall 2019 final exam schedule available in PeopleSoft and online</td>
</tr>
<tr>
<td>Sunday, Nov 3</td>
<td>Daylight Saving Time ends</td>
</tr>
<tr>
<td>Wednesday, Nov 13</td>
<td>Enrollment period begins for students to enroll in courses for Spring 2020</td>
</tr>
<tr>
<td>Friday, Nov 22</td>
<td>Late Course Withdrawal periods begins. Notation of “LW” will appear on transcript for all course withdrawals.</td>
</tr>
<tr>
<td>Tuesday, Nov 26</td>
<td>Thanksgiving recess begins at the end of the last scheduled class on this day</td>
</tr>
<tr>
<td>Monday, Dec 2</td>
<td>Classes resume (8:00 am)</td>
</tr>
<tr>
<td>Friday, Dec 13</td>
<td>Last day of classes</td>
</tr>
<tr>
<td></td>
<td>Last day for students to drop courses for current semester</td>
</tr>
<tr>
<td>M, Dec 16–F, Dec 20</td>
<td>Final exams</td>
</tr>
<tr>
<td>Saturday, Dec 21</td>
<td>December graduation recognition ceremony</td>
</tr>
<tr>
<td>Monday, Dec 23</td>
<td>All grades due online by noon</td>
</tr>
</tbody>
</table>

### SPRING 2020

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, Jan 14</td>
<td>New student arrival and check in</td>
</tr>
<tr>
<td>Wednesday, Jan 15</td>
<td>Returning student arrival</td>
</tr>
<tr>
<td>Thursday, Jan 16</td>
<td>Classes begin (8:00am)</td>
</tr>
<tr>
<td>Wednesday, Jan 22</td>
<td>Last day to complete check-in for classes</td>
</tr>
<tr>
<td>Wednesday, Jan 29</td>
<td>Last day to add a class</td>
</tr>
<tr>
<td></td>
<td>Last day to submit Pass/No Credit option</td>
</tr>
<tr>
<td>Wed, Feb 12</td>
<td>Last day to drop a course without drop notation on transcript</td>
</tr>
<tr>
<td>Thur, Feb 13</td>
<td>Drop notation of “W” will appear on transcript for all drops</td>
</tr>
<tr>
<td>Wednesday, Feb 19</td>
<td>Feb break begins at the end of the last scheduled class on this day</td>
</tr>
<tr>
<td>Monday, Feb 24</td>
<td>Classes resume (8:00am)</td>
</tr>
<tr>
<td>Sunday, Mar 8</td>
<td>Daylight Saving Time begins</td>
</tr>
<tr>
<td>Friday, Mar 13</td>
<td>Midterm grades available &amp; Spring 2020 final exam schedule available in PeopleSoft and online</td>
</tr>
<tr>
<td></td>
<td>Spring recess begins at the end of the last scheduled class on this day</td>
</tr>
<tr>
<td></td>
<td>Fall 2020 master schedule available in PeopleSoft and online</td>
</tr>
<tr>
<td>Monday, Mar 23</td>
<td>Classes resume (8 am)</td>
</tr>
<tr>
<td></td>
<td>Beginning of advisement period: students should meet with advisors to select courses for the Fall 2020 semester</td>
</tr>
<tr>
<td>Monday, April 6</td>
<td>Late Course Withdrawal period begins. Drop notation of “LW” will appear on transcript for all drops</td>
</tr>
<tr>
<td>Wednesday, April 8</td>
<td>Enrollment period begins for students to enroll in courses for Fall 2020</td>
</tr>
<tr>
<td>Friday, Apr 17</td>
<td>Enrollment period ends. Reserved seating expires.</td>
</tr>
<tr>
<td>Friday, May 1</td>
<td>Last day of classes. Last day for students to drop courses for current semester</td>
</tr>
<tr>
<td>W-Tue, May 6-12</td>
<td>Final exams</td>
</tr>
<tr>
<td>Friday, May 15</td>
<td>All grades due online by noon</td>
</tr>
<tr>
<td>Saturday, May 16</td>
<td>Commencement</td>
</tr>
<tr>
<td>Monday, May 25</td>
<td>Summer session I / 10 week session begins</td>
</tr>
<tr>
<td>Saturday, June 27</td>
<td>Summer session I ends</td>
</tr>
<tr>
<td>Monday, July 6</td>
<td>Summer session II begins</td>
</tr>
<tr>
<td>Saturday, Aug 8</td>
<td>Summer session II / 10 week session ends</td>
</tr>
<tr>
<td>Fall Semester Events</td>
<td>2019-2020</td>
</tr>
<tr>
<td>----------------------</td>
<td>-----------</td>
</tr>
<tr>
<td><strong>Fall Semester Events</strong></td>
<td><strong>Fall 2019</strong></td>
</tr>
<tr>
<td>Graduate Residential Business Program Classes Begin</td>
<td>26 Aug M</td>
</tr>
<tr>
<td>Transfer Student Check-in</td>
<td>29 Aug TH</td>
</tr>
<tr>
<td>New Student Check-In</td>
<td>30 Aug F</td>
</tr>
<tr>
<td>Returning Student Check-In</td>
<td>1 Sep SU</td>
</tr>
<tr>
<td>Classes Begin</td>
<td>2 Sep M</td>
</tr>
<tr>
<td>Fall Recess Begins*</td>
<td>11 Oct F</td>
</tr>
<tr>
<td>Classes Resume</td>
<td>16 Oct W</td>
</tr>
<tr>
<td>Parent's/Family Weekend Begins</td>
<td>TBA</td>
</tr>
<tr>
<td>Midterm Grades Due to SAS — Noon</td>
<td>30 Oct W</td>
</tr>
<tr>
<td>Enrollment For Spring Classes Begin</td>
<td>13 Nov W</td>
</tr>
<tr>
<td>Thanksgiving Recess Begins*</td>
<td>26 Nov TU</td>
</tr>
<tr>
<td>Classes Resume</td>
<td>2 Dec M</td>
</tr>
<tr>
<td>Last Day of Class</td>
<td>13 Dec F</td>
</tr>
<tr>
<td>Exams Begin</td>
<td>16 Dec M</td>
</tr>
<tr>
<td>Exams End</td>
<td>20 Dec F</td>
</tr>
<tr>
<td>December Graduates Recognition Ceremony</td>
<td>TBA</td>
</tr>
<tr>
<td>Final Grades Due to SAS — Noon</td>
<td>23 Dec M</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spring Semester Events</th>
<th>Spring 2020</th>
<th>Spring 2021</th>
<th>Spring 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spring Semester Events</strong></td>
<td><strong>Spring 2020</strong></td>
<td><strong>Spring 2021</strong></td>
<td><strong>Spring 2022</strong></td>
</tr>
<tr>
<td>Graduate Residential MBA/Grad Health Science courses begin</td>
<td>13 Jan M</td>
<td>11 Jan M</td>
<td>10 Jan M</td>
</tr>
<tr>
<td>New Student Check-In</td>
<td>14 Jan TU</td>
<td>12 Jan TU</td>
<td>11 Jan Tu</td>
</tr>
<tr>
<td>Returning Student Check-In</td>
<td>15 Jan W</td>
<td>13 Jan W</td>
<td>12 Jan W</td>
</tr>
<tr>
<td>Classes Begin</td>
<td>16 Jan TH</td>
<td>14 Jan TH</td>
<td>13 Jan Th</td>
</tr>
<tr>
<td>February Break Begins*</td>
<td>19 Feb W</td>
<td>17 Feb W</td>
<td>23 Feb W</td>
</tr>
<tr>
<td>Classes Resume</td>
<td>24 Feb M</td>
<td>22 Feb M</td>
<td>28 Feb M</td>
</tr>
<tr>
<td>Midterm Grades Due to SAS — Noon</td>
<td>23 Mar M</td>
<td>22 Mar M</td>
<td>21 Mar M</td>
</tr>
<tr>
<td>Graduate Residential Business Program Spring Recess Begins*</td>
<td>13 Mar F</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Spring Recess Begins*</td>
<td>13 Mar F</td>
<td>12 Mar F</td>
<td>11 Mar F</td>
</tr>
<tr>
<td>All Classes Resume</td>
<td>23 Mar M</td>
<td>22 Mar M</td>
<td>21 Mar M</td>
</tr>
<tr>
<td>Enrollment For Fall Classes Begin</td>
<td>8 Apr W</td>
<td>7 Apr W</td>
<td>6 Apr W</td>
</tr>
<tr>
<td>Last Day of Class</td>
<td>1 May F</td>
<td>30 Apr F</td>
<td>29 Apr F</td>
</tr>
<tr>
<td>Reading Days</td>
<td>4-5 May, M, TU</td>
<td>3-4 May M, TU</td>
<td>2-3 May M, Tu</td>
</tr>
<tr>
<td>Exams Begin</td>
<td>6 May W</td>
<td>5 May W</td>
<td>4 May W</td>
</tr>
<tr>
<td>Exams End</td>
<td>12 May TU</td>
<td>11 May TU</td>
<td>10 May Tu</td>
</tr>
<tr>
<td>Final Grades Due to SAS - Noon</td>
<td>15 May F</td>
<td>14 May F</td>
<td>13 May F</td>
</tr>
<tr>
<td>Graduate Commencement</td>
<td>14 May TH</td>
<td>13 May TH</td>
<td>TBA</td>
</tr>
<tr>
<td>Undergraduate Commencement</td>
<td>16 May SA</td>
<td>15 May SA</td>
<td>14 May Sa</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Summer Sessions</th>
<th>Summer 2020</th>
<th>Summer 2021</th>
<th>Summer 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1 Begins</td>
<td>25 May M</td>
<td>24 May M</td>
<td>TBD</td>
</tr>
<tr>
<td>Session 1 Ends</td>
<td>27 Jun SA</td>
<td>26 Jun SA</td>
<td>TBD</td>
</tr>
<tr>
<td>Session 2 Begins</td>
<td>6 Jul M</td>
<td>5 Jul M</td>
<td>TBD</td>
</tr>
<tr>
<td>Session 2 Ends</td>
<td>8 Aug SA</td>
<td>7 Aug SA</td>
<td>TBD</td>
</tr>
<tr>
<td>Alumni Reunion Dates</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
</tbody>
</table>
The following academic forms are available on-line through PeopleSoft. Students can now process the following by logging into their PeopleSoft account—under “Self Service”—next select “CU SAS Forms: “

- Change of Major
- Add a Minor or Concentration
- Add a second Major or Dual Degree
- Add/Drop form is available on-line or via paper (see SAS forms)

The following are paper forms.
To print your own forms go to the SAS Website at:

https://internal.clarkson.edu/sas/forms/index.html

Cross Registration Form

Off-Campus Form

Registration Course Worksheet – for course advising/selection

Scheduling template for course selection – for course advising/selection
APPENDIX A: ONLINE CAMPUS DIRECTORIES

Online Active Directory
www.clarkson.edu/directories/

The online directory is a great tool when looking for contact information for students, faculty, and staff. Within this list, you will find the following links:

Department Directory

Go ahead and click on the department directory. This will lead you to an alphabetized list of all the offices and departments that includes phone, fax, and mailbox. Some among the list provide links to the homepages of the office or department.

Faculty/Staff Directory

Feeling sick, but need to let the professor know? Click on this link and you are brought to an alphabetized list of all the faculty and staff on campus. Now you have hit the mother lode of information selecting a professor will provide you with their name, location on campus, position, department, mailbox, phone number, and e-mail.

Student Directory

After clicking on the student link you are then able to search by first or last name, but do not worry if you do not know the full spelling, just a couple of letters will bring up names. The following information is provided in the directory, name, class, mailbox, phone, major, and e-mail (remember if using outlook you can just type a student/faculty/staff’s partial or full name, then click the little check mark button and the right e-mail will come up).

Faculty/Staff Web Pages

There are much fewer web sites than there are professors and quite a few of them our outdated by several years, but if search hard enough you will find a couple diamonds in the rough.

Alumni Directory

Sorry ... no access is granted to this until you are actually an alum.
## APPENDIX B: GENERAL ACADEMIC AND DEGREE INFORMATION

Although the lists of outcomes for each Knowledge Area are relatively specific, there is a general learning goal, or spirit, for each Knowledge Area. If a transfer course is determined to satisfy this, then the Knowledge Area designator may be assigned. The following table lists these general learning goals for each Knowledge Area, and it also lists a few Clarkson Courses in each Knowledge Area by way of example.

<table>
<thead>
<tr>
<th>Knowledge Area General Learning Goals</th>
<th>Example Clarkson Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contemporary and Global Issues (CGI) – A course that falls within this Knowledge Area helps students</td>
<td>PHIL200, Business Ethics</td>
</tr>
<tr>
<td>develop the ability to critically analyze social, political, and/or ethical issues in contemporary global society.</td>
<td>POL371, Environmental Law</td>
</tr>
<tr>
<td></td>
<td>PY310, Human Sexuality</td>
</tr>
<tr>
<td>Culture and Societies (CSO) – A course that falls within this Knowledge Area helps students understand</td>
<td>ANTH250, Peoples &amp; Cultures through Film &amp; Fiction</td>
</tr>
<tr>
<td>that all people, including themselves, live within cultures and societies that shape their beliefs,</td>
<td>HIST210, Ancient History Survey</td>
</tr>
<tr>
<td>values, and the ways they view the world. The course should help students gain knowledge about some</td>
<td>HIST350, History of Nazi Germany</td>
</tr>
<tr>
<td>culture or society that is different than their own in time and/or place.</td>
<td>LIT251, Understanding Vietnam</td>
</tr>
<tr>
<td></td>
<td>LIT328, African-American Literature</td>
</tr>
<tr>
<td>Economics and Organizations (EC) – A course that falls within this Knowledge Area helps students</td>
<td>EC150, Microeconomics</td>
</tr>
<tr>
<td>develop an understanding of economic and organizational concepts and decision-making.</td>
<td>EC151, Macroeconomics</td>
</tr>
<tr>
<td></td>
<td>POL350, International Development &amp; Social Change</td>
</tr>
<tr>
<td>Imaginative Arts (IA) – A course that falls within this Knowledge Area helps students develop the</td>
<td>DA205, Painting and Drawing</td>
</tr>
<tr>
<td>ability to analyze and interpret works from such artistic fields as painting, music, photography,</td>
<td>FILM240, Films From Fiction</td>
</tr>
<tr>
<td>and literature. The course should also help students gain an appreciation of the role of artistic</td>
<td>HIST241, War Literature</td>
</tr>
<tr>
<td>imagination in understanding human experience.</td>
<td>LIT220, American Literature I</td>
</tr>
<tr>
<td></td>
<td>LIT221, American Literature II</td>
</tr>
<tr>
<td></td>
<td>LIT327, American Drama</td>
</tr>
<tr>
<td>Individual and Group Behavior (IG) – A course that falls within this Knowledge Area helps students</td>
<td>BY340, Behavioral Ecology and Sociobiology</td>
</tr>
<tr>
<td>develop the ability to apply appropriate frameworks for understanding and explaining human behavior</td>
<td>POL220, American Politics</td>
</tr>
<tr>
<td>in contexts ranging from the individual to social and political.</td>
<td>POL301, Political Theory</td>
</tr>
<tr>
<td></td>
<td>PY151, Introduction to Psychology</td>
</tr>
<tr>
<td>Science, Technology, and Society (STS) – A course that falls within this Knowledge Area helps students</td>
<td>ANTH270, Environment, Technology, and Society</td>
</tr>
<tr>
<td>understand and analyze the ways in which society influences the creation of scientific knowledge and</td>
<td>BY328, Conservation Biology</td>
</tr>
<tr>
<td>technological development, and to understand and analyze the ways science and technology affect</td>
<td>HIST230, Science and Society</td>
</tr>
<tr>
<td>their lives, communities, and world.</td>
<td>PHIL370, The Law and Bioethics</td>
</tr>
</tbody>
</table>

There will be courses that meet the spirit of more than one Knowledge Area. For example, an African-American Literature course would satisfy both Cultures and Societies and Imaginative Arts. In such cases, the course can be given both Knowledge Area designators (in the example, CSO and IA), and as such it also would count as a University Course. Note that it is not appropriate to assign more than two Knowledge Area designators to a course, since the content related to each Knowledge Area would be too dilute.
Advance Placement/Transfer Credit

Advanced Placement or transfer credit can be granted to you and Clarkson requires a score of 4 or higher. For further information and to get the credit applied to your transcript you need to contact a representative in the Student Administrative Services Center (SAS). AP credit must be approved just prior to your first semester, otherwise a Dean’s exception must be granted in order to transfer in AP credits. 

Classification of Students

- A student must complete at least 24 credit hours for Sophomore status.
- A student must complete at least 54 credit hours for Junior status.
- A student must complete at least 84 credit hours for Senior status.

Double Majors/Second Degrees

1. A single major Clarkson bachelor’s degree requires 121 credits of coursework. A double major is awarded when the student satisfies all curricular requirements for two bachelor’s degree programs but does not qualify for a second degree or dual degree. A double major degree requires completion of all requirements for both programs prior to graduation.

2. A double major bachelor’s degree is awarded when the student satisfies all curricular requirements for two bachelor’s degree programs but does not qualify for a second degree as defined in Section III-T-2. This is a single degree with two majors, and all requirements for both programs must be completed prior to graduation.

3. A student can be awarded two Clarkson bachelor’s degrees if he or she satisfies all degree requirements for two different Clarkson bachelor’s degree programs. In addition, a minimum of 150 credit hours is required including at least 30 credit hours unique to each program. These degrees may be awarded simultaneously or sequentially, as long as requirements have been met.

Within 6 Hours: Students within 6 credit hours of meeting all graduation requirements may participate in commencement, and may finish course work off campus. However, the off-campus permission forms must be completed and approved at the School of Business Dean’s Office.

Transfer credit: Transfer credit from another college or university is approved through your advisor, the department under which the course is taught and the SAS Office. Before taking a course at another university, the Off-campus Course Work Permission form must be filled out (see Clarkson.edu/sas—forms). You must achieve a C or higher in order for the course to transfer. See your advisor for any questions about transfer credit.

GRADING SYSTEM

Grades are reported in accordance with the following system: A+ (4.0), A(4.0), A- (3.667), B+(3.334), B(3.0), B- (2.667), C+(2.334), C(2.0), C- (1.667), D(1.0), F(0), P (2.00 or higher) Therefore, a student who passes a 3-hour course with an A will earn 3 x 4 or 12 quality points; a B, 3 x 3 or 9 quality points, etc. The quality-point average is determined by dividing the total number of earned quality points by the total number of credit hours taken at Clarkson on a traditional basis (A, A-, B+, B, ..., ). Selected courses may be taken on the Pass/No Credit system where P=passed, quality-point average not affected; NC (no credit) on student’s record for C-, D, or F grade in courses taken as Pass/No Credit; P=passed (certain designated graduate courses), quality-point average not affected.

MIDTERM GRADES

Midterm Grade Rosters will be created on-line for all courses. Midterm grades are intended to inform students of their academic progress; they do not become part of a permanent student record. In courses in which student work has been evaluated before midterm, one of the following two grades will be awarded: S – Satisfactory U – Unsatisfactory. A midterm grade of unsatisfactory ("U") should be recognized as indicating undergraduate performance below the level of a "C" grade. For those courses in which no student work has been evaluated before midterm, the report will show an "N" for each student.

REPEATING A COURSE

Students can only repeat a course for which they have received a grade of C- or lower. Once the course is repeated, the higher of the two grades will prevail and the lower grade will be omitted. The transcript is a historical document and so any coursework that has been completed will remain recorded. A repeated course will show up with a notation that is has been repeated and it will be omitted from the GPA calculation.

ACADEMIC STANDING

1. Academic Warning. A full-time undergraduate student in Good Standing whose current semester Quality-Point Average (QPA) falls below 2.000 shall be placed on Academic Warning. To be removed from Academic Warning, back to Good Standing, a student needs to complete at least 12 credit hours with a current semester QPA of at least 2.000.
2. Academic Probation. A full-time undergraduate student on Academic Warning who fails to complete at least 12 credit hours with a current semester QPA of at least 2.000 will be placed on Academic Probation. To be removed from Academic Probation, back to Academic Warning, a student needs to complete at least 12 credit hours with a current semester QPA of at least 2.000.

3. Academic Separation. A full-time undergraduate student on Academic Probation who fails to complete at least 12 credit hours with a current semester QPA of at least 2.000 will be separated from the University. Any undergraduate student who fails to attain a current semester QPA of at least 1.0 shall also be Separated from the University.

4. To be continued, if Separated, an undergraduate student must apply by completing the continuance request on-line as indicated in the separation communication. The appeal should state why the University should continue the student, the program(s) of study the student wishes to be continued in, and any other information the student feels pertinent to the situation. All cases of continuance require concurrent approval of the department chair or program director and of the University’s Continuance and Readmission Committee. If continued, a student’s academic standing will be Academic Probation.

5. The academic standing acquired at the end of any semester shall take effect at the beginning of the next summer school or semester in which the student enrolls.

Further information may be found on the Student Administrative Services website at: www.clarkson.edu/sas/

DEAN’S LIST AND PRESIDENTIAL SCHOLAR LIST
To qualify for the Dean’s List during any semester, a full-time undergraduate student must receive no failures and earn a semester quality-point average of at least 3.250. A 3.800 semester quality-point average or better qualifies a student for the Presidential Scholar List. Both lists require a student to be enrolled for at least 14 credit hours in a prescribed curriculum of which 12 or more credit hours are graded in the traditional manner (not graded on a pass/no credit basis).

DEGREE WITH DISTINCTION
At graduation, a student will receive the bachelor’s degree “with distinction” if his or her cumulative quality-point average is at least 3.250, and “with great distinction” if it is at least 3.750. A more detailed and complete explanation of all academic and graduation requirements at Clarkson appears on the Web at http://www.clarkson.edu/studentaffairs/regulations/.

APPENDIX C: HELPFUL PEOPLESOFT TIPS
PeopleSoft Defined & Common Enrollment Messages

Class Number
The Class Number is 4-digit class number assigned to a particular class section for the current semester. This can be found in the online Master Schedule of Courses or by selecting the magnifying glass beside the Class Number box on the PeopleSoft enrollment page.

Closed Classes (closed, full or not offered)
Many courses are not offered every semester or reach maximum capacity quickly. Students who have completed the most credit hours have first priority. Consequently, be prepared to look for alternatives this may require rearranging other classes. If this is a required course for this semester, seek guidance from your advisor.

Course Number
The Course Number is the common departmental designator and number for a particular course. Example: EC150 = Principles of Microeconomics.

Enrollment Appointment
Students may only begin enrollment after specific date and time. View Enrollment Appointment on PeopleSoft. Students will have the best chance of getting their classes when they enroll at the very beginning of their appointment time.


Holds
Enrollment is only possible when all holds have been removed. Contact the office noted on the Hold to determine what actions you need to take to resolve situation.

Navigation: Home > SA Self Service > Personal Portfolio > Home > Personal Portfolio>Holds

Master of Schedule Courses
The Master of Scheduled Courses, a listing of all courses being offered for the semester, is available in several places.
- PeopleSoft Navigation: Home > SA Self Service > Learner Services > Catalog > View Schedule of Classes
- SAS Web page: http://www.clarkson.edu/sas/classes_schedules/ > then select the semester and Master Schedule

Open Classes
Check for available classes in PeopleSoft.
Navigation: Home > Self Service > Course Catalog and Schedule > View Schedule of Classes.

Enter the number for the current term (use the magnifying glass if assistance is needed). Enter the Course Number in the next 2 boxes (i.e. MA – 1st box, 131 – 2nd box). This will return any open sections. Look for the number next to “Available” to see how many seats are open.

Related Component
Related components are those noncredit sections associated with a class offered for credit (ex. lab/discussion).

View Results
View your results to ensure all updates have been made correctly.
- Select the View My Schedule link at the bottom of the page OR
- Return to Term Search; Return to Academics and select View My Weekly Schedule
SAS Assistance: SAS can walk you through the process from beginning to end. Do not delay, because class selections are limited. Invest the time to understand the system and how it works, and you will find greater success in the future.

Message: Combined section is full
In some instances, two departments offer the same class and advertise it with their own designator. For example, Organizational Behavior is offered in both the School of Business and the School of Arts & Sciences – OS286 and PY286 respectively. While it may appear to have seats available, enrollment in both courses is added to determine if the class has reached capacity.

Message: Maximum term unit load exceeded.
Students can only enroll in the number of credit hours listed in his/her enrollment appointment. If a student would like to take additional credit hours he/she must meet with his/her academic advisor and SAS. The maximum academic load is 19 credits hours for undergraduates.

Message: Minimum term units.
Students cannot drop below full-time credits, which is 12 credits for undergraduates. Seek guidance from your academic advisor and/or SAS to avoid academic program and financial assistance and insurance problems.

Message: Multiple Enrollments not allowed
Students can only enroll in a class once for the term.

Message: Repeatable Limit
This indicates that this course has been taken previously. Some courses (i.e. directed study) may be taken multiple times; however, most courses may only be repeated if a student received a grade of C-, D+, D or F.

Message: Requisites Not Met
This class has required pre-requisites or co-requisites, or possibly enrollment requisites specific to the class (for example ES100 where sections are tied to certain majors). To determine what requisites exist, go to the PS Catalog: Home > SA Self Service > Learner Services > Catalog > View Course Catalog

Message: Required Related Class
Many classes include more than one component (lecture, lab or discussion). One must enroll in all components. After selecting the enrollment component (the credit bearing component) on the Enroll in a Class page, enter the related component (the noncredit bearing component) on the Class Enrollment Options page that is presented. Note, in many cases you will be automatically enrolled in the related component if there is only one section.

Message: Success
The enrollment was successful!

Message: The enrollment limit has been reached
The class is full. Some classes may appear to have seats available, but the class is full because seats have been reserved for students in specific majors.

APPENDIX D: REH SCHOOL OF BUSINESS GUIDELINES FOR CREDIT BEARING INTERNSHIPS

Note: Only unpaid internships can be completed for credit. Unpaid and paid internships will satisfy the 0-credit Professional Requirement - SB 310

Step 1 – Visit the Career Center to inquire about opportunities and register for Handshake. Discuss opportunities with your academic advisor and faculty members. Be diligent in your internship search.

Step 2 – Once you find an internship opportunity, draft an internship proposal to include the following: Company name, intern title, intern duties and any other relevant information. This will form the basis of your internship syllabus. You will present this to your prospective faculty sponsor – step 3.

Step 3 – Select a faculty member within the internship area you are seeking to get credit for. For instance if it is marketing, then choose a marketing professor. It is your responsibility to secure a faculty sponsor, not your advisor’s or the staff in the Career Center.

Step 4 – Once you have a faculty sponsor selected and committed, complete a learning agreement which must contain the following:
- Job Description
- Training and On-Site Supervision
- Learning Objectives
- Deliverables and Deadlines
- Any Other Supporting Documentation

You and your faculty sponsor must sign this agreement and return the completed form to your advisor. Your internship must then be approved by the Dean’s Office. Once approved, your internship will be registered for the following semester. Internships are generally registered as 3 credits under the class number of 490 and the prefix is indicative of the area a person is studying within – for example – MK for marketing. In this case the course would be MK 490 with the section reflecting your faculty member’s course number.

During the course of the internship, it is your responsibility to communicate with your faculty sponsor and supervisor to ensure you are meeting all of the goals and deadlines.

Deadlines: If you are seeking to secure an internship, which will be credited for the fall semester, you must have all of your paperwork in by April 15. Likewise, if your internship will take place in the spring, you must have all of the paperwork submitted by November 15. Internships must be approved for credit prior to the experience.
APPENDIX E: GUIDELINES FOR COMPLETING COURSES AT OTHER COLLEGES/UNIVERSITIES

Where to Start? Students interested in taking courses at another college/university must first consider where the course(s) will be taken, how many courses will be taken, and what classes they want to take. Once these items are addressed students have clear guidelines to follow.

Cross-Registration within the Associated Colleges of St. Lawrence Valley: Cross-registering gives students an opportunity to expand the depth and variety of their academic program. Students can only take courses that are not offered at Clarkson. Full-time Clarkson students interested in taking courses at SUNY Potsdam, SUNY Canton or St. Lawrence University can cross-register for up to 2 courses in an academic year as part of Clarkson’s normal tuition. Students must be registered for at least 12 credits (full time) at Clarkson in order to be permitted to cross register. Students can register for up to 19 credits without getting charged extra.

If you are interested in cross registering, first check with your advisor to ensure that the class you have selected will count towards your academic program. You must then complete a cross registration form and submit it to your advisor. Once your paperwork has been submitted through your advisor and SAS, your class request will then be sent to the school you are seeking to cross register at. You will be notified a week before classes begin if your request has been granted. The grade will then be posted as a T--- for transfer. Students must earn at least a C in order to earn credit.

For complete Cross-Registration Regulations and application forms visit the Student Administrative Services (SAS) Web site: select Associated Colleges from the menu and look for the Cross-Registration link.

Off-Campus Permission Form: Students studying abroad or those interested in taking courses on a part-time basis at another campus can do so by completing an Off-Campus Permission form. The web address for this form is provided in this handbook under the important forms section.

Off-Campus Permission forms are available on the SAS Web site (under Forms) and in most academic offices. Students complete sections 1, 2 and 3, and should sign their name in section 5. One form must be completed for each course a student is taking off campus and a course description from the chosen school’s catalog or Web site must be attached.

Business students taking a business course can take the form directly to their academic advisor for approval. Business students taking a non-business course must have their form approved by the Clarkson department that offers a similar course (i.e. a statistics course must be approved by Clarkson’s Math Department). This is necessary to ensure courses are equivalent in level/rigor to those offered by Clarkson. Once approved by the appropriate department, the form is brought to the student’s academic advisor.

It is the student’s responsibility to request a transcript from the school attended and to confirm its receipt in SAS. Upon receipt, SAS will post transfer credit hours to a student’s record for any course passed with a grade equivalent to Clarkson’s “C” grade or higher. However, SAS will record a grade of “T” to indicate that the course was taken at another academic institution and, therefore, the course will not be used in computing the student’s GPA. To clarify, no letter grades will be transferred or appear anywhere in Clarkson’s records.

CUSB Transfer Credit Criteria: Clarkson’s School of Business has specific criteria it uses to determine what transfer credit will be accepted. Please review the following list with your advisor before completing any Off-Campus Permission forms or enrolling in any courses off-campus.

Business courses at the 100 or 200 levels will be accepted from any 2 or 4 year college or university.

Business courses at the 300 level or higher must be taken at a 4-year institution accredited by the Association to Advance Collegiate Schools of Business (AACSB). To obtain a listing of accredited schools visit the AACSB Web site: http://www.aacsb.edu/accreditation/accreditedmembers.asp.

Individual courses for which there are no Clarkson equivalents will be evaluated on a case by case basis. If accepted, the course will appear on a student’s transcript with either 01 or 02 after the course designator (ex. AC01). 01 identifies that no comparable class existed.

APPENDIX F: SEMESTER EXCHANGE WITH THE INTERNATIONAL CENTER www.clarkson.edu/internationalcenter/

It’s a complex, interdependent, technologically swift world, getting smaller all the time through communication innovations and increasing globalization of business. A study abroad exchange experience can give you a leg up in your career and provide the opportunity for personal growth and development.

Clarkson offers students semester-long and year-long international opportunities. The traditional study abroad exchange program allows you to attend a university in one of 27 countries (universities always being added check online for most current offerings).

Clarkson has formal exchange programs with more than 50 universities (universities are constantly being added) in these countries, which means you still have access to your financial aid while you are abroad.
Clarkson’s International Exchange Partners include (for a more complete list, visit CUGlobal, International Center):

**Australia**
- Griffith University, Gold Coast
- Monash University, Melbourne
- University of Newcastle, Newcastle
- University of Technology Sydney, Sydney
- RMIT University, Melbourne
- Queensland University of Technology, Brisbane
- Western Sydney University

**Austria**
- Upper Austria University of Applied Sciences, Steyr and Wels Campuses

**Canada**
- Laval University, Quebec City

**China**
- Essca School of Management, Shanghai

**Croatia**
- University of Rijeka, Rijeka

**Denmark**
- Technical University of Denmark (DTU), Lyngby

**England**
- Northumbria University, Newcastle-Upon-Tyne
- University of Brighton, Brighton
- University of Essex, Colchester
- University of Leicester, Leicester

**France**
- KEDGE Business School (BEM), Talence (Bordeaux)
- EM Strasbourg Business School, Strasbourg, France
- Essca School of Management, Angers and Paris Campuses
- Grenoble Ecole de Management, Grenoble
- IESEG School of Management, Lille or Paris
- Université Catholique de Lyon ESDES, Lyon
- Université de Technologie de Troyes, Troyes

**Germany**
- Konstanz University of Applied Sciences, Konstanz
- Universität Potsdam, Potsdam (Fluent German Required)
- SRH Heidelberg, Heidelberg

**Hong Kong**
- City University, Kowloon

**Hungary**
- Essca School of Management, Budapest

**Ireland**
- National University of Ireland, Galway

**Italy**
- Sant’Anna Institute, Sorrento

**Mexico**
- University of Monterrey, Monterrey
- Tecnologico de Monterray, Monterrey

**Netherlands**
- Delft University of Technology, Delft

**New Zealand**
- Auckland University of Technology, Auckland

**Romania**
- Alexandru Ioan Cuza University, Iasi

**Scotland**
- Heriot-Watt University, Edinburgh
- Strathclyde Business School, Glasgow

**Singapore**
- Nanyang Technical University, Singapore
- National University of Singapore, Singapore

**South Africa**
- CIEE—University of Cape Town, Cape Town

**South Korea**
- Sungkyunkwan University (SKKU), Seoul

**Spain**
- Comillas Pontificia University, Madrid

**Sweden**
- Jönköping University, Jönköping
- Luleå University of Technology, Luleå

**Taiwan**
- National Taiwan Ocean University, Taiwan

**Uruguay**
- University of Montevideo, Montevideo

**Vietnam**
- RMIT University, Ho Chi Minh City

**APPENDIX G: ACADEMIC INTEGRITY AT THE CLARKSON SCHOOL OF BUSINESS**

**I. Purpose**
This document is the policy on academic integrity and plagiarism for students in the Clarkson University School of Business. This policy is intended to reinforce, but not supersede, specific policies laid out in course syllabi. In areas where course syllabi are silent, this policy will apply.

**II. Zero Tolerance of Academic Integrity Violations**
Clarkson University has always held integrity and ethical behavior as core values. As students and faculty at Clarkson, we are bound to these values. As business managers and leaders, we are stewards for the shareholders, employees and customers of the firms we manage — there is no room for lapses in ethics or integrity. The Clarkson University School of Business embraces the University’s policy on Academic Integrity and is committed to zero tolerance of Academic Integrity violations or even the appearance of such violations. Violations of Academic Integrity, by ourselves or by our colleagues, must not and will not be tolerated.

The Clarkson University Regulations: “SECTION IV-A CODE OF ETHICS” Clarkson values personal integrity.
Matriculation at Clarkson carries with it the obligation that a student will not claim as his or her own, the work of another, or any work that has not been honestly performed, will not take any examination by improper means, and will not aid and abet another in any dishonesty.

Violations of the Code of Ethics are regarded as most serious offenses and render the offenders liable to severe disciplinary action. Alleged violations of the Code of Ethics are dealt with according to the section on the Academic Integrity Committee.”
(www.internal.clarkson.edu/studentaffairs/regulations)

If there is any doubt about whether an action violates the Business School’s rules on Academic Integrity, it
III. Plagiarism

The Merriam-Webster Online Dictionary defines “plagiarize” as:

“plagiarize
1. to steal and pass off (the ideas or words of another) as one’s own : use (another’s production) without crediting the source
2. to commit literary theft: present as new and original an idea or product derived from an existing source”

(www.merriam-webster.com/dictionary/plagiarizing)

In practice, many faculty and students have difficulty determining whether a particular case constitutes plagiarism. For example, what does “crediting the source” mean in definition (1) above? Furthermore, many people assume that plagiarism implies intent but this is not so. Fundamentally, plagiarism is any failure to give credit where credit is due. Unintentional plagiarism is common but is just as serious an offence as intentional plagiarism.

The Web site Plagiarism.org has an extensive discussion of plagiarism and how to avoid it. Among the examples of plagiarism the site offers are the following:

“All of the following are considered plagiarism: turning in someone else’s work as your own, copying words or ideas from someone else without giving credit, failing to put a quotation in quotation marks, giving incorrect information about the source of a quotation, changing words but copying the sentence structure of a source without giving credit, copying so many words or ideas from a source that it makes up the majority of your work, whether you give credit or not (see our section on “fair use” rules).

Most cases of plagiarism can be avoided, however, by citing sources. Simply acknowledging that certain material has been borrowed, and providing your audience with the information necessary to find that source, is usually enough to prevent plagiarism.”

(www.plagiarism.org)

To avoid ambiguity, all citations must adhere to the following rules (taken from The Publication Manual of the American Psychological Association (5th ed.) as summarized by Professor Sandra Fisher). Any other form of citation is insufficient and will be considered plagiarism.

Citing Sources and Quotations in APA Format

The Publication Manual of the American Psychological Association (5th ed.) is the definitive source on how to appropriately cite sources in the format required for any course. Following are some examples of both in-text citations and reference list entries using the format specified by the APA.

In-text Citations

To cite a source that you have paraphrased, list the author and the year:

Example #1: Fisher (2008) discussed the importance of appropriately acknowledging sources used in preparing a client deliverable.

Example #2: Stroh and Johnson (2006) noted the following:

For a quotation, you must use one of two formats:

a) for shorter quotations, work it into the text, setting the quoted material off in quotation marks:

Example #1: As described by Stroh and Johnson (2006), “This is a very good time indeed for consultants” (p. 1).

Example #2: We are using this text for the course because “this book is about what consultants do and how they do it” (Stroh & Johnson, 2006, p. 1).

b) longer quotations (40 words or more) should be set apart by an indented block (indented 1/2 inch on each side) and preceded by an in-text citation. In this case, no quotation marks are used.

Example: As noted by Stroh and Johnson (2006, p. 1):

This is a very good time indeed for consultants. As corporations have been reorganizing and downsizing, merging and globalizing, the consulting business has been booming. During the 1990s, U.S. revenue from consulting increased by at least 10% each year and by as much as 20% to 30% in some of the larger firms.

Note that all in-text citations must be accompanied by a full citation in the Reference List. A full citation must allow the reader to quickly and easily find the exact text you are referring to. In cases where a certain author or authors have written more than one cited work in a particular year, the year should be followed by a letter to differentiate the citations.

Example: Fisher (2008a) discussed the importance of appropriately acknowledging sources used in preparing a client deliverable stating that “including expert sources in your deliverable can enhance the perceived credibility of that deliverable” (Fisher, 2008b).

Reference Lists containing complete citations must be placed at the end of a document.

Building the Reference List

Journal Articles


Books


Web Sites


If in doubt about correct style or if a particular source is not defined here, you must consult your professor for appropriate citation styles before handing in any work. The Student Writing Center located in Bertrand Snell Hall is also an excellent place to seek assistance.
IV. Draft Documents Must Also Use Proper Citation

Draft documents are typically prepared for the review of others. Although readers of a draft usually understand that it is a work in progress, there is no question that the draft represents the thoughts and ideas of the author(s), albeit probably still in the early stages of development. Drafts, when circulated outside the sphere of the draft authors, must clearly identify and attribute the work and ideas of others – draft documents require proper citation just as final documents do.

V. Consequences of Academic Integrity Violations

Section IV-A of the Clarkson University Regulations states, “Violations of the Code of Ethics are regarded as most serious offenses.” Penalties are set by the professor or School with a mark of zero on the assignment, test or paper being the typical sanction for a first Academic Integrity violation (this can result in course failure if the violation is on a final exam). A second violation in the same course almost always results in automatic failure of the course.

When a student is accused of a second offense in the same course, the professor is required to make a recommendation to the University Academic Integrity Committee stipulating: no additional action (beyond penalties already levied); Academic Suspension; or Academic Expulsion. In the School of Business, the recommendation is almost always one of the latter two. If the Academic Integrity Committee feels suspension or expulsion is merited, a recommendation will be made to the University President. Only the President (or his or her designate) has the authority to impose a suspension or an expulsion.

Academic Suspension means that a person may not earn academic credit at Clarkson University for any work done at any institution during the duration of the Academic Suspension. Thus, courses taken at another university during the suspension may count at that other institution but they can never be applied toward programs at Clarkson. An Academic Suspension delays the earning of a degree or diploma from Clarkson University by, at least, the length of the suspension. Academic Suspensions are usually for a period measured in academic terms (for example, for three academic terms).

Academic Expulsion means that a person may never again earn credit at Clarkson University.

VI. Rights When Accused of an Academic Integrity Violation

When accused of an Academic Integrity Violation, the student has the right to appeal to the University Academic Integrity Committee. The accused may appeal the accusation, the penalty levied or both, at their choice. To appeal, simply notify the Chair of the University Academic Integrity Committee in writing.

If anyone has questions about the process, the consequences, or any other issues relating to Academic Integrity, they are encouraged to speak with the Chair of the Academic Integrity Committee. The Dean of Students’ Office or the Dean’s Office for any of the University’s Schools can supply the name of the current Chair of the Academic Integrity Committee.
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amateur Radio</td>
<td>Amateur Radio (K2CC) provides a means for the exchange of technical and operation knowledge concerning amateur radio as well as technical assistance and opportunities.</td>
</tr>
<tr>
<td>Anime Club</td>
<td>The purpose of this organization is to promote interest in Anime, otherwise known as Japanese animation, and anime related activities.</td>
</tr>
<tr>
<td>APICS</td>
<td>APICS is an international organization of corporation managers and practitioners, public and private educators, business and government researchers, students of many college disciplines, and professionally trained persons from many walks of life. The purpose of the association is to develop professional efficiency in operation management through study, research, and application of scientific methods.</td>
</tr>
<tr>
<td>Association of General Contractors</td>
<td>AGC is the leading association for the construction industry; our chapter specifically aims to introduce students to real world scenarios by involving them in campus construction projects.</td>
</tr>
<tr>
<td>Audio Production Club (APC)</td>
<td>Group with a common interest of sharing, collaborating, and producing music.</td>
</tr>
<tr>
<td>Autonomous Robotics Club</td>
<td>Was formed to promote the interest in the advancement of autonomous robotics, enable members to expand upon previous engineering knowledge and most importantly to administer and organize an annual Autonomous Robotics Competition.</td>
</tr>
<tr>
<td>Ballroom Dance</td>
<td>Was formed to promote interest in Ballroom Dance to increase multidimensionality of Clarkson University and St. Lawrence County by developing the art of partner dancing.</td>
</tr>
<tr>
<td>Billiards and Pool Club (JOUST!)</td>
<td>Clarkson University Billiards and Pool club is an organization that wants to share the fun and skill of billiards and pool. Have fun, meet some cool people, and learn to play a game we love! We meet Tuesdays Wednesdays and Thursdays from 6-8pm in Bar 9.</td>
</tr>
<tr>
<td>Black Student Alliance</td>
<td>The Black Student Union is an organization whose primary goal is to make its members feel comfortable on campus. With our multi-cultural events, we look to create an ambiance of acceptance, diversity, and inclusion for all students.</td>
</tr>
<tr>
<td>Bridges to Prosperity</td>
<td>B2P is a non-profit organization that seeks to eradicate rural isolation through the construction of footbridges with the goal to expose students to real-world issues.</td>
</tr>
<tr>
<td>The Broomball Club</td>
<td>Was formed to promote interest in the sport of broomball. The club meets every week and plays on the ice in Cheel Arena.</td>
</tr>
<tr>
<td>Chinese Scholar Student Association</td>
<td>The purpose of this organization is to support its members on the pursuit of academic, professional and social achievements at Clarkson University, as well as to promote the Chinese culture to the rest of the Clarkson University community.</td>
</tr>
<tr>
<td>Circle K</td>
<td>Was formed to provide a practical means to form enduring friendships, to render altruistic service, and to build a better community.</td>
</tr>
<tr>
<td>Clarkson Archery Club</td>
<td>Archery Club provides a fun and safe environment for students to learn and improve their archery skills. No matter what the skill level, anyone can come learn the classic art of archery and even play games while making new friends.</td>
</tr>
<tr>
<td>Clarkson Badminton Club</td>
<td>The Clarkson Badminton Club serves as an organization that encourages people to play badminton. Whether you’re new to badminton or experienced in it, everyone is welcome to join.</td>
</tr>
<tr>
<td>Clarkson Club Tennis</td>
<td>Club for recreational tennis players of all skill levels and developing the tennis program on campus.</td>
</tr>
<tr>
<td>Clarkson Innovative Network</td>
<td>The Clarkson Innovation Network strives to bring students from all majors and complimentary skills together. Our hope is that more innovation and startups come out of Clarkson.</td>
</tr>
<tr>
<td>Clarkson Union Board (CUB)</td>
<td>CUB is responsible for providing the University's entertainment: Comedians like Walli Collins of the Late Show with David Letterman, entertainers, and local and big bands. CUB is comprised of six different committees including the Entertainment Committee, Comedy, Lights and Sound, Music and Bands/Coffeehouse, Club ’99, and the Promotion Committee.</td>
</tr>
<tr>
<td><strong>The Clarksonian</strong></td>
<td>The Clarkonian is the University yearbook publication. Students from a variety of fields are involved in different aspects of its development. The Clarksonian needs people interested in photography and layout as well as those with organizational and business skills.</td>
</tr>
<tr>
<td><strong>Clarkson Men's Hockey Club</strong></td>
<td>Men's hockey is an organization that allows Clarkson men, who do not qualify for divisional hockey and who want to participate in more than intramural hockey, to participate in hockey. The club practices daily.</td>
</tr>
<tr>
<td><strong>Clarkson Women's Hockey Club</strong></td>
<td>Women's hockey is an organization that promotes interest in hockey and allows all Clarkson students a chance to play hockey at all levels of ability.</td>
</tr>
<tr>
<td><strong>Clarkson Sailing Club</strong></td>
<td>Clarkson Sailing Club is here to give Clarkson students the opportunity to enjoy the hobby of sailing, as well as give students the opportunity to learn more about sailing.</td>
</tr>
<tr>
<td><strong>The Crew Club</strong></td>
<td>Crew is an organization that was started to provide opportunities for all its members to participate in and to promote a greater interest among the student body in the sport of crew.</td>
</tr>
<tr>
<td><strong>The Cycling Club</strong></td>
<td>Cycling club brings together people with a common interest in cycling. From hard-core to fun riders, this club offers a little something for everyone. The club holds regular rides, on and off-road, throughout the week and on weekends for anyone interested.</td>
</tr>
<tr>
<td><strong>Club Baseball</strong></td>
<td>The Clarkson University Club Baseball Team offers a chance to continue to play baseball for those who have a love for the game and wish to continue playing through college.</td>
</tr>
<tr>
<td><strong>Clarkson Golf Club</strong></td>
<td>Club golf team that meets weekly for casual outings along with inter club league play.</td>
</tr>
<tr>
<td><strong>Clarkson Humane Society Club</strong></td>
<td>The Clarkson Humane Society Club is a non-profit organization on campus that works to raise money and collect needed items for the local Potsdam Humane Society.</td>
</tr>
<tr>
<td><strong>Dance Ensemble</strong></td>
<td>Student choreographed performances and dance classes. Hip hop, jazz, modern, lyrical, ballet, tap, and more! For the experienced as well as those eager to learn! It's great leadership and team work experience, as well as being fun!</td>
</tr>
<tr>
<td><strong>Dance Team</strong></td>
<td>The Clarkson Dance Team provides students the opportunity to enjoy dance, perform for an audience, support local charities, create lifelong friendships and give students the experience of the liberal arts, while growing as well rounded individuals.</td>
</tr>
<tr>
<td><strong>E&amp;M Society</strong></td>
<td>The E&amp;M Society was formed to familiarize members and others with the various careers available to E&amp;M student.</td>
</tr>
<tr>
<td><strong>ECO (Environmental Conservation Organization)</strong></td>
<td>ECO was formed to promote interest in environmental and human rights through raising public awareness by a variety of methods. These methods may include Earth Day events, on and off campus projects, etc.</td>
</tr>
<tr>
<td><strong>The Clarkson Flying Club</strong></td>
<td>The Flying Club serves everyone with an interest in any kind of aviation. We offer lessons, ground school, instrument simulation and radio controlled airplanes.</td>
</tr>
<tr>
<td><strong>Foodies</strong></td>
<td>Foodies was created to create an inviting social environment for students to work together to expand their cooking skills.</td>
</tr>
<tr>
<td><strong>Football Club</strong></td>
<td>The Football Club was formed to promote interest in Football and to unite the Clarkson community through games and other fall events related to the Football Club.</td>
</tr>
<tr>
<td><strong>Gaming Society</strong></td>
<td>Gaming Club was created to promote the playing of all types of games and board games.</td>
</tr>
<tr>
<td><strong>Garden Club</strong></td>
<td>A club that is dedicated to creating and maintaining a campus garden, increasing permaculture on campus and promoting sustainability through environmental awareness.</td>
</tr>
<tr>
<td><strong>Gender Sexuality Alliance (GSA)</strong></td>
<td>Equality driven students for the LGBTQ community</td>
</tr>
<tr>
<td><strong>Clarkson Golden Knots Acapella</strong></td>
<td>Formed to develop skills in the art of singing music, reading music and performing.</td>
</tr>
<tr>
<td><strong>IDEA - (Interactive Digital Entertainment and Arts)</strong></td>
<td>The club was formed to promote interest in game development, animation and CGI.</td>
</tr>
<tr>
<td>Organization</td>
<td>Description</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>The Clarkson Integrator</td>
<td>The Integrator is an organization of devoted people who work together to produce a student newspaper. The staff consists of editors, writers, layout persons, advertising staff, business persons, circulators, photographers, cartoonists, and typists. No experience is necessary.</td>
</tr>
<tr>
<td>The International Students</td>
<td>International Students is an organization established to make the students of Clarkson become aware of the different cultures present on campus, as well as outside the campus. We organize events such as Culture Week to display the foods, dancing, and movies from different countries. We encourage students, both American and International to join. As well as being an informer of different nationalities, it is also a goal to make the International Students feel comfortable.</td>
</tr>
<tr>
<td>Organizations</td>
<td></td>
</tr>
<tr>
<td>InterVarsity Christian Fellowship</td>
<td>We are a group that meets weekly to hang out, develop close friendships, and learn more about God and his plan for our lives. We offer various small groups that meet throughout the week to spend time studying the Bible and discussing what it means. We also organize fun events like hiking, apple picking, and an international Thanksgiving Dinner.</td>
</tr>
<tr>
<td>Jazz Ensemble (CU Jazz)</td>
<td>Meet once a week to play and learn jazz music. Our goal is to have at least one performance each semester.</td>
</tr>
<tr>
<td>Leadership Corps</td>
<td>The Leadership Corps' goal is to make an even more positive campus environment by increasing student and staff morale and productivity. Leadership Corps trains its members in presentation skills, effective time management, problem solving skills, initiative, team work &amp; critical thinking.</td>
</tr>
<tr>
<td>Lacrosse Club</td>
<td>Lacrosse Club was formed to promote the game of Lacrosse.</td>
</tr>
<tr>
<td>Martial Arts Club</td>
<td>MMA, Full Contact Sparring, Jujitsu No experience to Black Belt level welcome</td>
</tr>
<tr>
<td>Math Club</td>
<td>The purpose of this organization is to promote interest in mathematics and related topics on Clarkson campus as well as other communities, to provide students interested in mathematics the opportunities to improve their professional skills and expand their professional network.</td>
</tr>
<tr>
<td>Microfinance at Clarkson (M@C)</td>
<td>A microfinance club at Clarkson University that will bring awareness to the community about the benefits of microloans while developing a microfinance fund that will be used to people around the world create sustainable businesses.</td>
</tr>
<tr>
<td>Men’s Volleyball Club</td>
<td>We meet a few times a week to play volleyball. The practices are usually co-ed. Anybody is welcome to come play. Our goal is to make it to a couple tournaments a year, for those who miss competitive volleyball.</td>
</tr>
<tr>
<td>Mountain Bike Club</td>
<td>We ride bikes of all types from BMX to Cross Country to Downhill, if you can ride it on dirt then we are the club for you! We ride around campus and around the whole northeast take trips to Canada, New Hampshire and more!</td>
</tr>
<tr>
<td>Newman Club</td>
<td>The Newman Club is a Catholic student organization that seeks to build a Christ-centered community through worship, service, and social activities.</td>
</tr>
<tr>
<td>NYWEA (New York Water Environment Association)</td>
<td>NYWEA was formed to promote interest in the environment and they are involved with protecting and enhancing our water resources.</td>
</tr>
<tr>
<td>The Clarkson Orchestra</td>
<td>Clarkson Orchestra is a group that meets once a week to play orchestral music. The purpose of this group is to provide a musical outlet for members of the Clarkson community.</td>
</tr>
<tr>
<td>The Outing Club</td>
<td>CUOC encourages and teaches leadership skills as well as responsible treatment of the environment, and enables members to safely participate in outdoor activities. We have a climbing wall in Congdon gym and an equipment room full of outdoor equipment that can be rented out.</td>
</tr>
<tr>
<td>The Pep Band</td>
<td>Pep Band is a close-knit organization of dedicated Golden Knight hockey fans and musicians. The band performs at every home game, and away games. The band also accompanies the team to ECAC playoffs, as well as NCAA tournament play, which has taken them as far as Minneapolis, Minnesota and Detroit, Michigan. The band meets once a week for rehearsals before the season starts, and then as necessary for polishing.</td>
</tr>
<tr>
<td>The Photo Club</td>
<td>Photography enthusiasts</td>
</tr>
<tr>
<td>The Physics Club</td>
<td>Physics Club was formed to promote awareness of the physical sciences.</td>
</tr>
<tr>
<td>Racquetball Club</td>
<td>Racquetball Club started as an organization promoting interest in the sport of racquetball and to organize competition within the club. Now in addition to the in-club competition the Racquetball Club has competed at Universities such as State University at Albany, Colgate, and MIT.</td>
</tr>
<tr>
<td><strong>Reh Center for Entrepreneurship</strong>&lt;br&gt;The Reh Center</td>
<td>The Reh Center is here to develop successful entrepreneurs who know how to grow a business, harness new technologies, and seize opportunities in the marketplace is a longstanding tradition at Clarkson University.</td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Road Cycling Club</strong></td>
<td>We do group rides &amp; ECCC Division II Races!</td>
</tr>
<tr>
<td><strong>Men’s and Women’s Rugby Clubs</strong></td>
<td>Rugby provides recreational, competitive, and travel opportunities for all its members and promotes a greater interest among the student body in the sport of rugby-football. Competition includes home games and away games, for both the Men’s team and Women’s team.</td>
</tr>
<tr>
<td><strong>SHRM (Society for Human Resource Management)</strong></td>
<td>The purpose of this organization shall to be promote interest in human resource management and develop human resource skills and the role of a human resource department.</td>
</tr>
<tr>
<td><strong>Silver Wings</strong></td>
<td>Silver Wings is a national service organization that promotes patriotism and is open to anyone who wants to contribute to the community, develop personally, develop professionally, and create awareness about the air force.</td>
</tr>
<tr>
<td><strong>The Ski Club</strong></td>
<td>Ski Club organizes day trips to ski mountains in the northeast.</td>
</tr>
<tr>
<td><strong>SPECTRUM (Shaping Possibilities and Embracing Change to Reach a United Mission)</strong></td>
<td>The mission of this service organization shall be to enrich the campus community through co-curricular (social and educational) programming and interactions. SPECTRUM annually offers approximately a dozen initiatives that encourage membership and participation by the entire campus.</td>
</tr>
<tr>
<td><strong>Clarkson Car Club</strong></td>
<td>The Clarkson Car Club (CCC) is a club for automotive and motorcycle enthusiasts, we host many events that our members are interested in that have anything to do with vehicles of almost any nature.</td>
</tr>
<tr>
<td><strong>Salsa@Clarkson</strong></td>
<td>Weekly lessons in beginning Latin dance, periodic optional fieldtrips such as to see the Crane Latin Music Ensemble or to dance in Montreal and Ottawa</td>
</tr>
<tr>
<td><strong>SCUBA Club</strong></td>
<td>A club dedicated to promoting interest in SCUBA Diving at Clarkson and in Northern NY.</td>
</tr>
<tr>
<td><strong>Student Orientation Service (SOS)</strong></td>
<td>SOS moves freshmen in at the beginning of the year. It is our job to see that their first day here runs smoothly, and we make the first impression of Clarkson.</td>
</tr>
<tr>
<td><strong>Sustainable Synergy</strong></td>
<td>Sustainable Synergy was formed to improve existing energy usage in Clarkson University facilities using new high efficiency and renewable technology.</td>
</tr>
<tr>
<td><strong>Table Tennis Club</strong></td>
<td>The Table Tennis club welcomes all members of all skill levels to come and play.</td>
</tr>
<tr>
<td><strong>Theatre Club</strong></td>
<td>Theatre Club provides both theatrical entertainment and an outlet for artistic self-expression in the realm of theatre arts for the Clarkson community. The Theatre Club has a play every fall and spring semester. They also put on one-act plays once a year.</td>
</tr>
<tr>
<td><strong>The Ultimate Frisbee Club</strong></td>
<td>Ultimate Frisbee Club is an organization composed of people who have a love for tossing a disc. The club participates in several tournaments in the New England area each semester. Other activities for the club include disc golf, local scrimmages and practices.</td>
</tr>
<tr>
<td><strong>WCKN Television</strong></td>
<td>WCKN is the student television station and is also the local cable systems public access station. Being both of those imposes a responsibility not only to the students, but also to the community. We try to fulfill those responsibilities by putting on programming that is both entertaining and educational. In-house programming includes hockey games, news, talk shows, comedy shows, game shows, and other Clarkson sporting events.</td>
</tr>
<tr>
<td><strong>Clarkson Radio (WTSC/WNTC)</strong></td>
<td>Clarkson Radio provides interested students with an opportunity to produce their own weekly radio programs, and consequently serve the community by offering entertainment, news and weather, and special programming via the radio. WTSC offers a variety of new and alternative music programs, while following a predominateley classic rock n’ roll format. Clarkson radio DJ’s are trained on broadcasting equipment and are taught the rules and regulations associated with broadcasting. Radio station directors assume responsibilities and leadership roles that provide practical experience for future endeavors.</td>
</tr>
<tr>
<td><strong>CUSA Senate</strong></td>
<td>The Clarkson University Student Association (CUSA) supports students through a variety of clubs and organizations and serves as the formal representative of the student body. Composed of the executive board, six senators from each class and a Clarkson School representative, the CUSA Senate collaborates with the administration on all decisions that affect Clarkson students.</td>
</tr>
</tbody>
</table>
APPENDIX I: PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

There are a number of professional and honor societies on campus that relate to your field of interest or study. These societies may give further information about what types of jobs are available and what kind of work is presently being done in the field. To learn more about these organizations check the Student Activities Office at the Student Center. Listed below are some of the Professional Societies and Activities you can join.

**Professional Organizations**
- Alpha Kappa Psi—Delta Chi Chapter (A professional co-ed business fraternity)
- American Indian Science & Engineering Society
- American Industrial Hygiene Association Student Local Section
- American Institute of Aeronautics and Astronautics
- American Institute of Chemical Engineers
- American Society of Civil Engineers
- American Society of Mechanical Engineers
- Animal Science Club
- Arnold Air Society (Quesada Squadron)
- Association for Computing Machinery
- Beta Alpha Psi (International Honor Society for Financial Information Students and Professionals)
- Beta Gamma Sigma Business Honor Society
- Chi Epsilon
- Institute of Electrical and Electronic Engineers
- National Society of Black Engineers
- New York Water Environment Association
- Omega Chi Epsilon
- Omicron Delta Epsilon (Economics Honor Society)
- Phi Delta Epsilon Medical Fraternity
- Phi Kappa Phi
- Sigma Nu Tau Entrepreneurship Society
- Society for Human Resource Management
- Society of Asian Scientists and Engineers (SASE)
- Society of Hispanic Professional Engineers
- Society of Professional Women
- Society of Women Engineers
- Tau Beta Pi
- Technical Association of the Pulp and Paper Industry
- Tri-Beta Biology Honor Society

The student chapters of these professional societies are very active sponsoring various events during the year including Parent’s Weekend, field trips, and a number of guest speakers. In addition, students have opportunities to participate in regional and national student conferences as well as leadership seminars. Various types of scholarships, awards, and loans are available through the local chapters of these societies. Several student competitions are announced on a regular basis and students are always encouraged to participate in these competitions.

APPENDIX J: RECOGNIZED FRATERNITIES AND SORORITIES

**Fraternities**
- Alpha Chi Rho
- Alpha Delta Gamma
- Alpha Phi Omega (co-ed service fraternity)
- Delta Upsilon
- Omicron Pi Omicron
- Phi Kappa Sigma
- Sigma Chi
- Sigma Phi Epsilon
- Tau Epsilon Phi
- Tau Kappa Epsilon
- Zeta Nu

**Sororities**
- Delta Zeta
- Kappa Delta Chi
- Phi Sigma Sigma
- Theta Phi Alpha
APPENDIX K: SPEED Teams – Business Students are encouraged to join the SPEED Teams
http://clarkson.edu/speed/

Baja SAE
Design and build an off-road vehicle that can navigate the challenges – from deep mud and water to sand and steep hills.

SAE Clean Snowmobile Challenge
Reengineer existing snowmobiles for improved emissions and noise reduction without compromising performance. Choose between zero-emission or internal combustion.

Steel Bridge
Teams design, fabricate and construct a take-apart steel bridge that’s easy to build, relatively light and able to withstand incredibly heavy loads.

Chem E Car
Design and build a model-sized car powered by a (non-combustible) chemical reaction that carries pre-determined cargo a certain distance.

Design, Build, Fly
Design, fabricate, and demonstrate the flight capabilities of an unmanned, electric-powered, radio-controlled aircraft.

Human-Powered Vehicle
Design, build, test and race a lightweight vehicle, using high-performance bicycle components and aircraft-grade aluminum that could be used as reliable transportation in underdeveloped or inaccessible parts of the world.

Formula SAE
Design, build, test and race a scaled-down, Formula-1-style race car. Utilize classroom skills by incorporating the economic aspects of the automotive industry.

Concrete Canoe
Design and build a canoe out of concrete that is able to float and navigate waterways. This team will definitely test your engineering, production and paddling skills!

FIRST Robotics
Mentor Massena High School students as they design and build a remote-control robot that will compete in two different competitions.

Timber Bridge
Partner with local groups to design, fabricate and install a timber frame bridge. This team combines engineering skills with community outreach.

Construction Management
Learn the fundamentals of construction industry management, learning the ropes while gaining experience in planning a construction project.
Campus and Local Resource Information

STUDENT CENTER
Post Office
Monday-Friday ........................................... 8 a.m.–noon & 1–3:30 p.m.
Stamps available, incoming and outgoing mail and packages.
Food Court (see Food Service)
Information Desk
Monday-Friday ........................................... 8 a.m.–1 p.m.
Saturday-Sunday ...................................... 10 a.m.–10 p.m.
Game Room
Pool tables and foosball

RESIDENCE LIFE OFFICE
Price Hall Suite 10...........................................(315) 268-6642
Monday-Friday ........................................... 8 a.m.–4:30 p.m.
Any maintenance problems should be reported here. At times other than business hours, contact the Information Desk or Campus Safety & Security at the Cheel Campus Center.

STUDENT HEALTH CENTER
1300 ERC .................................................. (315) 268-6633
Care provider available for registered participants:* (315) 268-6633
Monday-Friday ........................................... 8 a.m.–4 p.m.
For emergencies at other times, contact Campus Safety & Security, 268-6666.
*Closed Memorial Day and July 4

IMPORTANT PHONE NUMBERS
Campus Safety & Security ................................ (315) 268-6666
Clarkson University Switchboard ...................... (315) 268-6400
Information Desk ........................................ (315) 268-6638
Residence Life (maintenance problems) ............. (315) 268-6642
Rescue Squad ............................................. (315) 265-2121/2122
Police ....................................................... (315) 265-2121
Fire Department .......................................... (315) 265-3311
Hospital .................................................... (315) 265-3300
St. Lawrence County Emergency Service ............. 911
From campus phones, dial “9” before calling off-campus.
In case of emergency after 10 p.m., contact Campus Safety & Security at 268-6666.

CAMPUS SAFETY & SECURITY
ERC Suite 1200............................................. (315) 268-6666
Dave Delisle, Director
Office Hours:
Monday-Friday ........................................... 8 a.m.–4:30 p.m.
Officers are on duty 24 hours daily.
Note: Clarkson University is not responsible for lost or stolen items. Keep rooms and cars locked at all times.

TELEPHONES
Credit card coin phone locations:
Science Center, 3rd floor; ERC Commons Area,
1st floor; CAMP building; Cheel Campus Center; Schuler Recreation Building
Emergency phone locations:
These red phones may be used to summon aid or to report any kind of emergency: Cubley-Reynolds, Moore House, and Hamlin-Powers; on the first floor of the Science Center, Science Center Lecture Wing, ERC, Cheel, Rowley Labs; Snell Hall, and Woodstock Village, buildings 1 and 6 laundry rooms.
Blue light phones installed:
An emergency “blue light” telephone system has been installed in the following locations on campus and ring into the Campus Safety & Security Office:
• on the Clarkson Avenue side directly in front of the center core of Hamlin-Powers
• at the top of the hill along the walk from the stairs to Hamlin-Powers and Cubley
• on the path behind the Alumni Gym leading to Snell Field
• along the path between Cheel Campus Center and Farrisee
• lot #22 on the fringe of the Townhouse Apartments
• on the Woodstock Village lower-level walkway leading to Bldg. #4
• on the Woodstock Village side of the Science Center across from Bldg. #10
• at the mid-point of the “Pit Path”
• on the Reynolds side of Moore House
• Bagdad Field
• Cheel Campus Center — walkway between Cheel and CAMP
• Walker Campus — parking lot and Clarkson Avenue
under construction — out of order

MAIL/TELEPHONE MESSAGES
Outgoing mail may be left at the Student Center Post Office or in drop boxes in the ERC (by pay telephones). Pick up from drop boxes is Monday–Friday at 2 p.m.
Mail delivery is daily to the Student Center post office and will be available for pick up by the addressee around noon.
United Parcel Service (UPS) is located at 200 Market Street. Call 315-265-4565.

AUTOMATIC TELLER MACHINES
Locations:
Cheel Campus Center:
CIRRUS and NYCE Cashier
(Key Bank of Northern New York)
Cubley-Reynolds Lobby:
CIRRUS and NYCE
(Key Bank of Northern New York)
LAUNDRIES
Supersuds — 8 Main Street
The Laundry Center — inside Market Square Mall, 22 Depot St.
Potsdam Laundry & Dry Cleaners — 7 Beal St.

EDUCATIONAL RESOURCES CENTER
Houses the University library.
Building Hours:
  Daily ................................................................. 8 a.m.–11 p.m.
Library:
  Monday-Thursday ............................................ 8 a.m.–11 p.m.
  Friday .............................................................. 8 a.m.–5 p.m.
  Saturday ......................................................... noon–8 p.m.
  Sunday ............................................................. noon–11 p.m.

VENDING MACHINES
Locations:
  Bertrand H. Snell Hall
  Cheel Campus Center
  Graham Hall lobby
  Moore House west lobby
  Price Hall (Ormsby stairwell)
  Educational Resources Center
  CAMP
  Ross-Brooks (near SAS office)
  Schuler Recreation Building
  Student Center
Refunds at Info Desk, Cheel Campus Center, 8 a.m.–4 p.m., Monday through Friday.

SMOKING AND ALCOHOL POLICIES
Smoking is prohibited in all public areas on campus including (but not limited to) classrooms, auditoria, restrooms, dining halls, hallways, lobbies, elevators and lounges.
  Alcoholic beverages may be possessed and consumed by individuals 21 years or older within their room or apartment only. The campus is considered a public area, therefore, open containers are not allowed. Alcoholic beverages served at social functions are by permit only and must be arranged in advance by Clarkson program directors.

RECYCLING ON CAMPUS
In 1992, recycling became mandatory in St. Lawrence County. Paper, metal and certain recyclable plastics must now be separated by the user and deposited in dedicated bins adjacent to each residence hall. Clear plastic bags must be used for recyclables as well as garbage. Address any questions about this process to the Residence Life Office.

ATHLETIC FACILITY RESTRICTIONS
Clarkson Summer Pass or Clarkson University ID will be required to use all facilities. Children under 18 years of age must be accompanied by an adult. Special arrangements are made for Clarkson program participants to assure admittance.

RECREATION EQUIPMENT
Equipment for softball, football, volleyball, ping pong, badminton, basketball, racquetball, and tennis is available at the Fitness Center Desk.

ALUMNI GYM
Building Hours:
  Monday-Friday ................................................. 6 a.m.–11 p.m.
  Saturday & Sunday ............................................. 10 a.m.–11 p.m.

SCHULER INDOOR RECREATION CENTER
Swimming pool, jacuzzi, 175-meter running track, four multipurpose courts (basketball, tennis, volleyball, badminton), four racquetball courts, Fitness Center, exercise equipment and two saunas.
Building Hours:
  Monday-Friday ................................................. 6 a.m.–11 p.m.
  Saturday & Sunday ............................................. 10 a.m.–11 p.m.
Swimming Pool and Jacuzzi Hours:
  Monday-Friday ........... 8–9 a.m., 11:30 a.m.–1:30 p.m., 7–10 p.m.
  Saturday-Sunday .............................................. 4–9 p.m.

TENNIS
Four outdoor tennis courts are located beside Snell Field.
The Fitness Center and IRC require a change of shoes upon entering. Street shoes will not be permitted. Thank you in advance for your cooperation.

CHEEL MAIN STREET
Main Street Café .................... Monday-Sunday 10 a.m.–8 p.m.

SPECIAL OCCASIONS
Birthday Cakes
Campus Dining will bake their favorite cake, trim it with your special message, and deliver it to the birthday person, complete with plates, forks, napkins, and candles. $19 to $30.

Box Lunches
If you’re going off campus for a lunch or dinner meal, Campus Dining can provide you with a delicious and nutritious box lunch. $10-$14.*
*Costs vary depending on the size or contents of your selection.
Arrangements must be made 24 hours in advance. Call Campus Dining at 268-3816.

BANKS
Community Bank NA
  70 Market (main office) ........................................ (315) 265-4200
  May Road (branch office) .................................... (315) 265-3700
Farm Credit East
  1 Pioneer Dr. ................................................... (315) 265-8452
NBT Bank
  220 Market Street ........................................... (315) 265-9950
Key Bank of Northern New York
  17 Elm Street .................................................. (315) 265-2900
North Country Savings Bank
  31 Main Street ............................................... (315) 265-5421
CREDIT UNIONS
Adirondack Regional (166 Market St.) ………………(315) 268-1440
St. Lawrence Federal (6585 State Hwy 56) …………(315) 261-4469
SeaComm Federal (6 Sisson St) …………………………(315) 764-0566

POST OFFICE
U.S. Post Office
21 Elm Street …………………………………………..(315) 265-8614
Monday-Friday …………………………………..8:30 a.m.–5 p.m.
Saturday ………………………………………….9:30 a.m.–1 p.m.
Student Center (see first page)

LIBRARIES
Potsdam Public Library ………………………………..(315) 265-7230
Park Street — hours vary
Clarkson University Library
ERC ……………………………………………………………(315) 268-2297
Monday-Friday …………………………………..8 a.m.–4 p.m.
Potsdam College Library, Pierrepont Ave. …………..(315) 267-2483

CLEANERS
Tri-Town Cleaners …………………………………………(315) 265-3541
145 Market Street
Potsdam Laundry & Dry Cleaning ……………………………(315) 265-3760
9 Beal Street

CAR RENTALS
Enterprise, 6805 State Highway 56 …………………..(315) 265-0700
Countrywide Rent-A-Car, 7513 US Hwy 11 …………..(315) 265-1851
Mahoney’s Auto Mall, 7513 US-11 ……………………………..(315) 265-1850

NEWSPAPERS
Daily Courier-Observer ……………………………………morning
Syracuse Post Standard …………………………………morning
The New York Times may be purchased at Sugar Creek and
Potsdam Big M after 10 a.m.

UNIVERSITY BOOKSTORE
University Bookstore, 39 Market Street ……………………(315) 265-9260
Monday-Saturday …………………………………..9 a.m.–5 p.m.

SHOPPING
Big Lots ……………………………………………………………….200 Market Street
Sugar Creek …………………………………………………………..26 Maple Street
Monday-Sunday ……………………………………..open 24 hours
Stewart’s ………………………………………………………………..79 Market Street
Daily …………………………………………………………………..5 a.m. – midnight
Wal-Mart Supercenter (268-6900) ………………………………Rt. 11
Open 24 hours

DRUGSTORES
Kinney Drugs, 200 Market Street ………………………………(315) 265-2770
Kinney Drugs, 48 Maple Street ………………………………(315) 262-0529
Monday-Friday …………………………………….8:30 a.m.–9 p.m.
Saturday ……………………………………………7 a.m.–8 p.m.
Sunday ……………………………………………7 a.m.–7 p.m.
Walgreens, 173 Market Street ………………………………..(315) 265-6192
Monday-Friday …………………………………….8 a.m.–10 p.m.
Saturday ……………………………………………9 a.m.–6 p.m.
Sunday ……………………………………………10 a.m.–6 p.m.
Wal-Mart Supercenter, Rt. 11 ………………………………..(315) 268-6900

GROCERY STORES
Aldi’s, 7495 US Highway Rt. 11 …………………………..(855) 955-2534
Potsdam Food Co-op, 24 Elm Street …………………………..(315) 265-4630
Monday-Friday …………………………………….9 a.m.–7 p.m.
Saturday ……………………………………………9 a.m.–6 p.m.
Sunday ……………………………………………noon–4 p.m.
Potsdam Big M, 27 Elm Street ………………………………..(315) 265-6282
Monday-Friday …………………………………….8 a.m.–10 p.m.
Price Chopper, 201 Market Street ………………………………..(315) 265-2165
Save-A-Lot, 200 Market Street ………………………………..(315) 265-3659
Monday-Saturday ………………………………….9 a.m.–8 p.m.
Sunday ……………………………………………9 a.m.–6 p.m.
Wal-Mart Supercenter, Rt. 11 ………………………………..(315) 268-6900

PLACES OF WORSHIP (http://northcountrynow.com/worship)
Beth-El Congregation …………………………………………..(315) 265-7025
Church of Jesus Christ/Latter Day Saints ……………………. (315) 265-6228
Church of the Nazarene …………………………………………..(315) 265-2198
Cristian Fellowship Center …………………………………………..(315) 262-0222
Emmanuel Baptist Church …………………………………………..(315) 265-5340
First Baptist Church …………………………………………..(315) 265-5464
First Church of Christ Scientist ………………………………..(315) 265-6711
First Presbyterian Church …………………………………………..(315) 265-9434
Jehovah’s Witnesses …………………………………………..(315) 265-5621
Kingsway Assembly of God …………………………………………..(315) 265-0412
New Hope Community Church ………………………………..(315) 265-7094
North Country Community Church ………………………………..(315) 265-8252
St. Mary’s Catholic Church …………………………………………..(315) 265-9680
Trinity Episcopal Church …………………………………………..(315) 265-5754
United Methodist Church …………………………………………..(315) 265-7474

RESTAURANTS: Walking Distance
Between the Buns (6 Elm Street) ………………………………..(315) 265-8888
Cactus Grill & Cantina (11 Raymond Street) ……………………..(315) 265-0240
Eben’s Hearth (115 Maple Street) ………………………………..(315) 265-9065
First Crush (32 Market Street) …………………………………………..(315) 265-9463
Little Italy (30 Market Street) …………………………………………..(315) 265-5500
Mama Lucia’s (1 Constitution Street) ………………………………..(315) 265-0475
Maxfield’s (15 Market Street) …………………………………………..(315) 265-3796
McDuff’s Pub (59 Market Street) …………………………………………..(315) 261-4089
Pizza Hut (60 Market Street) …………………………………………..(315) 265-2016
Sergi’s Italian Pizzeria (10 Market Street) ………………………………..(315) 265-3420
Thai Cuisine Restaurant (29 Maple Street) ………………………………..(315) 274-9088
Lee’s Hawaiian Grill (3 Market Street) ………………………………..(315) 265-4898
FAST FOOD
Jernabi Coffeehouse (11 Maple Street) .......................... (315) 274-9400
The Bagelry (9 Market Street ) .................................... (315) 265-9378
Hot Tamale (34 Market Street) .................................... (315) 265-5555
Jessie’s Pizzeria II (13 Market Street ) ......................... (315) 265-9484
Jreeks (61 Market Street ) ........................................... (315) 265-2222

RESTAURANTS: Short Drive
Asian Buffet (175 Market Street) ............................... (315) 268-1688
County Seat (Best Western University Inn) ............................ 9 miles west on Rt. 11, Canton ........................................ (315) 386-8522
1844 House (6885 U.S. Rt. 11) ................................ (315) 268-1844
Foxy Roxy’s (124 Market Street ) ................................. (315) 268-0109
Jake’s on the Water .................................................. 5726 State Hwy 56, Hannawa Falls ............................... (315) 274-9300
Hotel Grande - Tex-Mex (Rt. 56, Norfold) .................... (315) 384-8991
Lulu’s Smokehouse (9355 St Hwy, Norfolk) ................... (315) 705-6049
The Lobster House (Rt. 56 North, Norwood) ............... (315) 353-2366
Ponderosa (Outer Market Street, Potsdam) ................. (315) 265-8080
Sabad’s Restaurant (Main Street, Norfolk) .................... (315) 384-8995
Timber Tavern (2024 NY-72) .................................... (315) 261-4473
1/2 Ton’s Bar & Grill (141 1/2 Market Street, Potsdam) (315) 268-0813
Village Diner (22 Depot Street) .................................. (315) 265-8624

FAST FOOD: Short Drive
A-1 Oriental Kitchen (80 Market Street) ....................... (315) 265-3333
Arby’s (Outer Market Street ) ...................................... (315) 265-9804
Burger King (Outer Market Street) .............................. (315) 265-8863
Domino’s Pizza (185 Market Street) ............................. (315) 265-7500
Dunkin Donuts (132 Market Street) ............................. (315) 265-5104
Kentucky Fried Chicken (119 Maple Street) .................. (518) 534-0545
McDonalds (Outer Market Street) ............................... (315) 265-6890
Subway (180 Market Street) ....................................... (315) 265-7827
Taco Bell (153 Market Street) ..................................... (315) 261-4920
Tim Horton’s (154 Elm Street) ................................... (315) 265-2143

RECREATION
Higley Flow State Park (15 miles south, off Route 56). Beach and picnic facilities, hiking trails, fishing.
Ives Park located on the river, downtown Potsdam, is a quiet place for a walk or picnic.
Postwood Park located in Hannawa Falls (5 miles south, off Route 56). Public beach and picnic facilities.
Sandstoner Park on Pine Street is less than one mile from the University residence halls. Playground, beach, and picnic facilities.

GOLF COURSES
Meadowbrook Golf Course
9757 Route 11, Winthrop ........................................... (315) 389-4562
Partridge Run
70 Sullivan Dr., Canton ............................................. (315) 386-4444
Potsdam Town and Country Club
2 miles south on Route 56 .......................................... (315) 265-2141
Raymondville Golf & Country Club
Route 56, Massena ................................................... (315) 769-2759
St. Lawrence University Golf Course
Route 11, Canton .................................................... (315) 386-4600

Miniature Golf:
SwingTime, 7065 US-11 ............................................ (315) 274-0217

MOVIE THEATER:
American Theater, Main St., Canton .......................... (315) 386-2981
Massena Movie Corp., Massena ............................... (315) 769-1268
Roxy Theater, 20 Main St., Potsdam ............................ (315) 265-9630

MUSEUMS AND GALLERIES
Gibson Gallery, Potsdam College ............................... (315) 267-2254
Tuesday-Saturday ..................................................... noon-4 p.m.
Potsdam Public Museum, Park Street .......................... (315) 265-6910
Tuesday-Saturday ..................................................... 2-5 p.m.
St. Lawrence County Historical Assn. ............................ (315) 386-8133
3 East Main Street, Canton
Tuesday-Friday ....................................................... 10 a.m.—4 p.m.

ACCOMMODATIONS
POTSDAM
Clarkson Inn, One Main Street ................................. (315) 265-3050
Hampton Inn—Potsdam, 169 Market St. ....................... (315) 265-0100
Northern Family Motel, Potsdam-Norwood Rd., Rt. 56 (315) 265-4640
Scottish Inn, Rt. 11 .................................................... (315) 265-6700
Smalling’s Motel South, Rt. 11 .................................... (315) 265-0709

CANTON
Best Western
Potsdam-Canton Rd., Rt. 11 ....................................... (315) 386-8522
Comfort Suites
Potsdam-Canton Rd., Rt. 11 ....................................... (315) 386-1161
Fairfield Inn & Suites by Marriott, Rt 11 ...................... (315) 379-9222

OGDENSBURG
Quality Inn, 6765 St. Rt. 37 ........................................ (315) 393-4550
Stone Fence Motel, 7191 St. Rt. 37 ............................. (315) 393-1545

BED & BREAKFAST
Akins Acres B&B, 1541 Co Rd 25, Canton ....................... (315) 386-4348
24 East Main St B&B, Canton .................................... (315) 379-9757
Braeside B&B, 20A Cold Brook Dr., S. Colton ............... (315) 262-2553
Brambles Inn & Gardens, 48 Elm Street, Potsdam .......... (315) 268-0936
Butternut Ridge B&B, 327 Butternut Ridge Rd., Potsdam (315) 265-2808
Felician House B&B, 1 Powers St, Canton, NY ............. (315) 386-4647
Hidden Meadow Inn, 1950 Sober Street, Norfolk .......... (315) 384-3234
Litongard B&B, 44 E. Main St, Canton ......................... (315) 714-2300
Maple Rock Bed & Breakfast,
719 Old Parishville Rd, Potsdam, NY ......................... (315) 212-4155
Misty Meadows, 1609 St. Hwy. 68, Canton .................. (315) 379-1563
Moore’s Hill Bed and Breakfast,
892 Finnegan Road, Potsdam ..................................... (315) 265-1630
North Fork B&B, 219 Baker Rd, Lisbon ....................... (315) 528-0175
Ostrander’s B&B, 1675 St. Hwy. 68, Canton ................ (315) 386-2126
Peaceful Peaks B&B, 484 St. Hwy. 68, Colton ............... (315) 379-9992
The Emerald, 20 Pleasant Street, Potsdam ................... (315) 212-4772
The Guest House at 1844 House ............................... (315) 274-0080
White Pillars, P.O. Box 185, Canton ......................... (315) 386-2353

For more information visit: northcountrynow.com/motels
CAMP SITES

Blake Campsite
off Rt. 56, South Colton .................. 315-262-2640
Coles Creek State Park
Rt. 37, Waddington .................. 315-388-5636
Higley Flow State Park
Coldbrook Drive, Colton .................. 315-262-2880
Parmeter Site
off Rt. 56, South Colton .................. 315-267-2640
Robert Moses State Park
off Rt. 37, Massena .................. 315-769-8663
St. Regis Campground
548 Old Market Rd., Potsdam ............... 315-265-4145

Refer to www.northcountrynam.com for more options.

SPECIAL AREA ATTRACTIONS

LOCAL ATTRACTIONS

Remington Museum
Ogdensburg, New York .................. 315-393-2425
Features extensive collection of paintings, bronzes and memorabilia of old-west artist Frederic Remington. Two hours to tour.

Dwight D. Eisenhower Lock
Massena, New York .................. 315-764-3200
Viewing deck where visitors watch ships raised and lowered in St. Lawrence Seaway lock. For shipping schedule, call 315-769-2422.

St. Lawrence–F.D.R. Project Visitor’s Center
Massena, New York .................. 315-764-0226
Murals, working models, computerized exhibits, multimedia show on river power developments. Views of Lake St. Lawrence and Moses-Saunders Power Dam from observation deck.

Wilder Homestead
Malone, New York .................. 518-483-1207

ADIRONDACKS

Adirondack Park Visitor Center
Paul Smiths, New York .................. 518-327-3000
This Interpretive Center makes the wilderness and many of its secrets accessible to visitors through exhibits, multi-media slide show and 5½ miles of interpreted trails, including ¼ mile Easy Access trail surfaced for wheelchair travelers and strollers.

Adirondack Museum
Blue Mountain Lake, New York ............. 518-352-7311
Twenty building museum built in 1957 as a repository for historical Adirondack material, equipment and memorabilia. Includes dioramas portraying the early days of settlement, a colonial bateau, a private railroad car, and much more.

The Wild Center
45 Museum Dr., Tupper Lake, New York ...... 518-359-7800
The Wild Center is a natural history center in the center of New York state’s Adirondack Park. The Wild Center, and its new Wild Walk—an elevated trail across the treetops—is an all-day attraction, including 81-acres of outdoors, a 54,000-square-foot museum with movies and live animals, guided canoe paddles, and hands-on everything.

THOUSAND ISLANDS

Empire Boat Tours
Alexandria Bay, New York .................. 888-449-ALEX
Uncle Sam Boat Lines
Alexandria Bay, New York .................. 800-253-9229
Boat tours of the beautiful Thousand Islands. Various tours are offered from two to five hours in length. Many tours include an optional stop at Boldt Castle, a 120-room replica of Rhineland Castle built on Heart Island by millionaire owner of the Waldorf-Astoria Hotel. Begun in 1900, the castle was abandoned, uncompleted in 1904 when Mrs. Boldt died.

Antique Boat Museum
Clayton, New York .................. 315-686-4104
Exhibits on river history, displays of fine crafted wooden boats, boat school classes, and research library.

Minna Anthony Common Nature Center
Wellesley Island, New York .................. 315-482-2479
Includes hiking trails, guided walking tours, nature trail for the blind and nature films (Wellesley Island State Park).

Northern NY Agricultural Historical Museum
Stone Mills, New York .................. 315-658-2637
Includes 1839 stone church, early 1800 stone houses, agricultural historical museum displaying early agricultural tools.

CANADA

Upper Canada Village
Morrisburg, Ontario, Canada .................. 613-543-4328
Composite pre-1867 town recreates the period. Includes woolen mill, sawmill, and blacksmith’s shop supervised by guides in authentic costume. Thirty-five buildings, all authentic. Four to six hours to tour.

Park Safari
Hemingford, Quebec, Canada .................. 514-247-2727
Includes large wild animal preserve and amusement park.

Ottawa, Ontario, Canada
Canada’s capital
National Arts Centre
Changing of the Guard
Royal Canadian Mint
National Museum of Science & Technology
National Museum of Man and Natural Science

Montreal, Quebec, Canada
Botanical Garden
Planetarium
Aquarium
Old Montreal
Museums/Concerts
Underground City