David D. Reh
School of Business

At the David D. Reh School of Business, we know we are different, and we like it that way. Our undergraduate business programs are unique in that they combine several disciplines into each of our majors to create well-rounded graduates with the real-world experience and skill sets needed for the global business world. Whether you’re interested in marketing, accounting, economics, data analytics, information systems, human resources or finance, you’ll find a program that will accelerate your future career goals. All business students start out as Business Studies majors and then choose their discipline in the second year.

AREAS OF STUDY
Accounting (concentration)
Business (minor)
Business Intelligence & Data Analytics (major)  
(technology, management and operations)
Economics (minor)
Engineering & Management (major)
Financial Information & Analysis (major)  
(finance, accounting, technology and economics)
Global Supply Chain Management (major, minor)  
(operations, marketing, technology and economics)
Human Resources Management (minor)
Innovation & Entrepreneurship (major)  
(marketing, management, technology and economics)
Mathematical Economics (major)
Quality-Based Project Management (minor)

SAMPLE COURSES
Accounting Information Systems
Game Theory & Economic Strategy
Venture Capital & Private Equity
International Finance
Big Data Architecture
Quality Management & Lean Enterprise
Negotiations & Relationship Management
Invention Development & Protection

GLOBAL BUSINESS PROGRAMS
At the Reh School of Business, every student has an international experience, whether through a study abroad program, Global Business Program trip or Canadian Studies course.

1 Study Abroad Program
A traditional semester or full academic year study abroad program at one of our 55 partner universities in 28 countries, such as Germany, India, Ireland, Japan, New Zealand, South Africa and Taiwan.

2 Global Business Program Trips
Three-week summer trips with other Reh School of Business students and faculty to study business around the world in countries, including Argentina, Croatia, England, Italy, Singapore, Switzerland and Thailand.

3 Canadian Studies Courses and Extended Trips
Semester-long, on-campus courses that include several trips across the border into neighboring Canadian cities to study international business at some of Canada’s most influential corporations.
THE ULTIMATE LEARNING BY DOING:

Entrepreneurship & Business Innovation First-Year Course
First-year business students at Clarkson start off as either Business Studies majors or Engineering & Management majors. For Business Studies majors, this means taking Small Business 113: Entrepreneurship & Business Innovation during the first semester. In this course, all students are tasked with forming teams and developing a new business venture. Throughout the semester, the teams form a real company and fine tune a business plan to pitch to real investors for real funding.

The Shipley Center for Innovation
Students looking to turn their ideas into companies or their hobbies into new products need look no further than The Shipley Center for assistance. A dedicated and expert staff connects student innovators with industry leaders and assists students to capitalize on their ideas using innovative technologies to create cutting-edge business ventures, patented products and more.

INTERNSHIP & CO-OP EXPERIENCES
At Clarkson, we understand that having real-world work experience on your resume sets you apart in competitive job markets. Students at Clarkson have at least one, if not many, internships and/or co-ops at top companies across the nation.

Examples of Internships & Co-ops
Financial Services Intern
Global Manufacturing Technology Intern
Project Manager Intern
Sales/Marketing Intern
Trade Customization Co-op
Web Development Intern

Office of Undergraduate Admissions
Holcroft House | Box 5605
Potsdam, NY 13699
315-268-6480
admissions@clarkson.edu

David D. Reh School of Business
Box 5765, 8 Clarkson Avenue
Potsdam, NY 13699
315-268-2300
calrson.edu/academics/business

CAREER & GRADUATE SCHOOL PLACEMENT
1 in 5 of our alumni is a CEO, senior executive or owner of a company.

Class of 2017
Partial List of Employers
• Amazon
• Bose Corporation
• Boston Organics
• Goodyear Tire & Rubber Co.
• FOX Networks Group
• IBM
• Lockheed Martin
• Merck
• Northwestern Mutual
• Shiseido Americas Corp.
• Stanley Black & Decker Inc.
• Target
• The Walt Disney Company
• UTC Aerospace Systems
• Veritas Prime
• Wealth Preservation Group Inc.

Clarkson Ignite
Our entire campus is a place where innovation and entrepreneurship are a way of life. Clarkson Ignite is a call to action and constant reminder to our students that innovation drives everything. For more information on Ignite, visit clarkson.edu/ignite.

Graduate Programs
Clarkson offers both master’s and certificate programs in numerous business disciplines. For more information on these programs, visit clarkson.edu/graduate.