

# clarkson university Alumni Admission program



WWW.CLARKSON.EDU

WINTER 2008

*CUAAP Newsletter  
Winter News from Holcroft*

## Inside this issue:

Fall 2008 Numbers are Strong.....	2
IBM Lends Support to CUAAP .....	2
Spring Events.....	2
Communication is Key.....	2

Check out our Web site:  
[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)

## CUAAP is Growing!

In this, our second CUAAP newsletter, we are pleased to report that the Alumni Admission Program is really starting to take off at Clarkson. We had a good response from the first newsletter, but we haven't heard from all of you — we'll assume you still want to receive communication from us until we hear otherwise.

Our volunteers participated in over 25% of all events at which Clarkson was represented during Fall 2007 — a great start and something of which to be proud. Thank you to all who have helped bring in the Class of 2012. As you'll see later, the class looks strong.

We have just about doubled the number of volunteers in our program and would like to continue growing and increasing participation in the many events around the country. Word of mouth is the best way to continue this growth — so please, tell your friends.



## Alumni Interviewers and Award Recipient Mentors Needed

### Alumni Interviewers

Approximately half of Clarkson's applicants never have a personal interview before making their college decision. Nearly 40% of those that are accepted and have interviewed decide to come to Clarkson. This compares to only 6% of accepted students that did not interview who chose Clarkson. In an effort to make a personal connection with a greater number of students, we will be offering one-on-one alumni information sessions in March and April for accepted students that have not interviewed (in select areas). To make this program successful, we need additional volunteers. Please consider this exciting opportunity to meet with very interested students — you will be provided with conversation starters and FAQs. The interaction you have with these students may influence their decision to come to Clarkson.

### Leadership and Achievement Award Mentors

Each year, Clarkson presents two high potential juniors from selected high schools with the Leadership and Achievement Awards — our two highest merit-based awards. These award recipients are the kind of students we want at Clarkson and who deserve personal attention from our alumni. If you are interested in becoming a mentor for students in your area, please contact Erin at [edraper@clarkson.edu](mailto:edraper@clarkson.edu) or 1-800-527-6577. The program will be in full swing late this spring and we are looking for mentors now in preparation.

## Fall 2008 Application Numbers are Strong!

Preliminary application numbers are strong for the Fall 2008 semester. Early Decision applicants were up 18% and all applications are up 10% over last year. Please continue to tell any friends, family or neighbors to check out Clarkson. Applications will be accepted on a space-available basis and accepted students must make their decision by May 1.

## IBM Lends Support to CUAAP

IBM has created an e-mail distribution list for Clarkson alumni to get the word out about admission events. They have signed up 17 new admission volunteers already and were able to provide mentors for every Leadership and Achievement Award recipient within an hour and a half of Poughkeepsie, N.Y. In addition, some of their volunteers covered college fairs for us last fall. We are grateful to IBM for their continued commitment and are looking forward to building additional corporate relationships — would your company be interested?



## Spring Events

### College Fairs

Winter and spring are slower in terms of alumni admission activities; however, there will be some college fairs in April, May and June which you may want to attend. Please look for communication from your liaison or the Admission Office regarding dates and times.

### Award Presentations

Some high schools request we send alumni to present the Leadership and Achievement Awards at their high school award ceremony — these ceremonies are held towards the end of the school year, usually in June.

## Alumni Mentors and Interviewers

As previously mentioned, we will be offering alumni interviews and the mentor program as volunteer opportunities this spring.

*“Great advice is meant to be shared.  
So are great experiences.”*

## Communication is Key

If you'd like to sign up for any admission activities, please do so at [www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap). Click the link for online registration.

**Thanks for your support!**

## For more information contact:

Erin (Soluri) Draper '03  
Alumni Admission Coordinator  
Holcroft House  
PO Box 5605  
Potsdam, NY 13699-5605  
1-800-527-6577 (toll free)  
315-268-7647 (fax)  
[edraper@clarkson.edu](mailto:edraper@clarkson.edu)  
[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)



[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)

EQUAL OPPORTUNITY POLICY  
Clarkson University does not discriminate on the basis of race, color, creed, religion, national origin, age, disability, sexual orientation, veteran or marital status in provision of educational opportunity or employment opportunities and benefits.

