

# clarkson university Alumni Admission program

WWW.CLARKSON.EDU

SUMMER 2008



*Move in day is a highly anticipated event for admission staff.*

## CUAAP Success

It was a great year for the Clarkson admission team and CUAAP! We saw the largest number of applications in our history (over 3,100!) and the applicant pool was one of the strongest we have had in over 20 years. Additionally, our minority and female numbers are on the rise. The undergraduate student population is a diverse group of students from 39 states and 17 countries!

We could not have done it without your help. Our alumni participated in over 150 admission activities during the 2007-2008 recruiting year! With your support, we were able to reach additional students and attend more events than ever before and we are looking forward to doing it again this year.

## Spotlight On: Capital District

In September 2007, Jim and Brenda Delaney '95 became our admission liaisons in the Capital District and since then, alumni admission activity in the area has really taken off! Jim and Brenda say:

"It has been a fun and very rewarding experience. The real-life experience alumni bring to the table is very helpful to prospective students, as well as their parents. They like to ask us questions about what Clarkson is really like and how it prepared us for the workforce. Our alumni presence at high school award ceremonies makes the students feel special and valued, especially since many other colleges and universities fail to attend in person. Alumni involvement also shows the respect and appreciation we feel toward our alma mater and that there is a strong Clarkson family that extends beyond graduation.

We have a great group of alumni that have been helping out, and we couldn't accomplish everything without their support. Having an Admission Volunteer program, with a number of trained alums who can lend a hand, has increased the number of Admission events the Albany chapter has contributed to and has helped to make the program so successful."

Successful is right — Capital District volunteers participated in 23 events this year, more than any other chapter! We have also seen a significant increase in applications and deposits in their area. Keep up the great work Capital District!



## CUAAP Newsletter Summer News from Holcroft

### In this issue:

LA/AA Mentor Program .....	2
Campus Notes .....	2
Chapter Liaison Updates.....	2
Communication is Key.....	2

Check out our Web site:  
[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)

## Renew Your Commitment as an Admission Volunteer

Each year, we ask that you renew your commitment as a member of CUAAP by filling out and returning the enclosed postage-paid reply card. Doing so will tell our office and the liaisons that you are still interested in assisting with admission-related events for the upcoming recruiting year (July – June). We ask that

our active volunteers give at least five to 10 hours per year whenever possible. If you would like to take a year off, you will still receive our newsletters and updates, but you will not be asked to cover events. If you would like to resign from the program, thank you for your past efforts, we hope you will consider other ways of giving back to Clarkson. Please fill out and return your card by August 8.



## LA/AA Mentor Program

This summer we began the Leadership and Achievement Award mentor program. 125 of you have volunteered for this program — this is excellent! Thank you very much for your help with these outstanding prospective students.

If you are interested in helping with this program, please mark the box on your reply card and we will set you up!

## Campus Notes

- The Freshman Send-Off Picnic invitations have recently been mailed by the Alumni Office; please keep your eye out for them! (in select locations only)
- The Hantz Field relocation and artificial surface is expected to start this summer.
- The Cora and Bayard Clarkson Science Center Research and Development addition and alterations are scheduled to complete in October 2008.
- A new Physician Assistant Program has been approved; we will begin accepting students in fall 2010.
- Homecoming Week has been revived — Save the Date for October 24-26!

## Chapter Liaison Updates

There have been some changes and additions to our list of enthusiastic liaisons. Welcome Danielle Sidebottom '03 who is taking over for Phil Elvy '04 in Buffalo. Thank you, Phil, for all of your hard work! I am also pleased to announce Jose Oliveros '06 is now leading the charge in New York City and Brenda Thornton '97 has come on board for the North Country. The following is a list of all our liaisons. If your chapter is missing and you would like to learn more about the position, please contact Erin at [edraper@clarkson.edu](mailto:edraper@clarkson.edu).

NAME	CHAPTER	E-MAIL ADDRESS
Danielle Sidebottom '03	Buffalo	<a href="mailto:danielle.sidebottom@gmail.com">danielle.sidebottom@gmail.com</a>
James and Brenda Delaney '95	Capital District	<a href="mailto:brendajim@warppmail.net">brendajim@warppmail.net</a>
Cindy Dowd Greene '78	Central NY	<a href="mailto:cgreene@hughes.net">cgreene@hughes.net</a>
Kathryn Campbell '03	Connecticut	<a href="mailto:kate_e_campbell@hotmail.com">kate_e_campbell@hotmail.com</a>
Lindsay Bobian '99	D.C. Area	<a href="mailto:lbobian@sha.state.md.us">lbobian@sha.state.md.us</a>
Jill Thiemann '90	New Jersey	<a href="mailto:jill@exit109.com">jill@exit109.com</a>
Jose Oliveros '06	New York City	<a href="mailto:oliveros1112@yahoo.ca">oliveros1112@yahoo.ca</a>
Brenda Thornton '97	North Country	<a href="mailto:beaches012@yahoo.com">beaches012@yahoo.com</a>
Sephir Hamilton '99	Poughkeepsie	<a href="mailto:hamiltsd@hotmail.com">hamiltsd@hotmail.com</a>
Amy Castronova '04	Rochester	<a href="mailto:anova4@hotmail.com">anova4@hotmail.com</a>

*“GREAT ADVICE IS MEANT TO BE SHARED.  
SO ARE GREAT EXPERIENCES.”*

### Communication is Key

If you'd like to sign up for any admission activities, please do so at

[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)



### For more information contact:

Erin (Soluri) Draper '03  
Alumni Admission Coordinator  
Holcroft House  
PO Box 5605  
Potsdam, NY 13699-5605  
1-800-527-6577 (toll free)  
315-268-7647 (fax)  
[edraper@clarkson.edu](mailto:edraper@clarkson.edu)  
[www.clarkson.edu/cuaap](http://www.clarkson.edu/cuaap)

**EQUAL OPPORTUNITY POLICY**  
Clarkson University does not discriminate on the basis of race, color, creed, religion, national origin, age, disability, sexual orientation, veteran or marital status in provision of educational opportunity or employment opportunities and benefits.

