

clarkson university Alumni Admission program



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CUAAP Newsletter
Fall Updates from Holcroft

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Check out our Web site:
www.clarkson.edu/cuaap



Erin Draper '03
Alumni Admission Coordinator

Meet the New Director

Hello Volunteers!

My name is Erin (Soluri) Draper and I graduated from Clarkson in 2003. After three years in industry, I returned to CU to work in our Admission Office in order to give back to our alma mater and to share Clarkson's message with prospective students.

At the end of August, I took over the Alumni Admission Program, which we believe is essential to our efforts to reach prospective students throughout the country and the world. I'm hoping that you will consider renewing your commitment to this important initiative!

Your commitment can be as much or as little as fits your schedule and will also vary based on the type and number of events you sign up for. Families tell us that the time they spent with an alumnus had a huge impact on their opinion of Clarkson and their college decision.

Alumni Council Admission Liaisons Needed!

Jill Thiemann '90 and Katie Campbell '03 are co-chairing the Clarkson Alumni Council's Admission Committee. The committee is composed of alumni who have been designated as Admission Liaisons for their Alumni Chapters.

Currently, we have liaisons for eight chapters serving on the committee and we are hoping to identify an alumnus for every chapter to fill the role. Please speak to your chapter president if you are interested in this position.

What's involved? The Admission counselors at Holcroft build travel schedules which include events in their territory that they will be attending and that they recommend an alumnus cover. They will send this information to the liaison who will try to find volunteers to participate in and cover the events.

The liaison will serve as a point of contact between volunteers and Admission and may also suggest other possible events. They are also involved in Alumni Council and Admission Committee meetings.

Thank you to the following people for serving as our current liaisons: Jill Thiemann '90 (NJ); Katie Campbell '03 (CT); Lindsay Bobian '99 (DC); Saphir Hamilton '99 (Poughkeepsie, NY); Amy Castronova '04 (Rochester, NY); Jim Delaney '95, '97 and Brenda Delaney '95, '96 (Albany, NY); Cindy Dowd Greene '78 (Syracuse, NY); and Phil Elvy '04 (Buffalo, NY).



Katie Campbell '03 and Jill Thiemann '90

Fall is Recruiting Season!

For those of you who are unfamiliar with the admission cycle, fall is the busiest time of year. It is the time of year when students are getting serious about what they will do after graduation and they will decide which colleges/universities they will apply to.

We have a short window beginning at the end of September and running about 10-12 weeks when our nine counselors travel to College Fairs, visit high schools and conduct off-campus interviews. In fact, the season has begun and the counselors are on the road now. Collectively, they will visit 200+ high schools, conduct over 400 off-campus interviews, and represent Clarkson at more than 240 fairs.

It's an aggressive schedule for the Admission staff and we are forced to say no to hundreds of events throughout the country — and there are hundreds more we don't know about. Covering fairs and telling us about events in your area are two easy ways for you to play a significant role.

When you sign up to attend an event, you will be mailed a box of materials, answers to some FAQs, and some information on what to expect before, during and after the event. Additionally, Holcroft has held training sessions in select cities and there will be more to come. Erin can also help you prepare/answer your questions over the phone or through e-mail.

*“Great advice is meant to be shared.
So are great experiences.”*

New Opportunities to Volunteer!

Mentor Scholarship Recipients

The Clarkson University Leadership and Achievement Awards are given by high schools to outstanding students who are interested in a major offered by Clarkson.

The Leadership Award is \$11,000 per year and the Achievement Award is \$9,000 per year. Both are guaranteed for all four years of study.

We are looking for people to “mentor” these students and serve as a local point of contact for them.

Interview Prospective Students

This fall we went live with a program that allows students to request an interview with an alumnus in their local area.

This is a chance for you to get to know students a little better and show them the positive impact Clarkson has had on your life and can have on theirs.

Alumni are also always welcome to help counselors at the off-campus interview sessions that are held throughout the fall!

Communication is Key

We will continue sending newsletters three times per year that will include updates from admission and from around the university. Please be in touch if you have any questions, comments, concerns, or suggestions!

Please take a moment to return the enclosed reply card to renew your membership in CUAAP!

For more information contact:

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