

Looking to join the tech world

After waiting so long for high tech to hit the north country, we're delighted that Clarkson University is helping us all prepare to use it. The university will host on Sept. 7 its second "Forever Wired" conference, demonstrating how technology and services can help local businesses and individuals.

Sessions will include a panel of independent broadband technology experts who will answer questions about existing and emerging broadband alternatives, representatives from brick and mortar businesses adopting new Internet-based business strategies, artisans using emerging online business strategies to expand their outreach, and independent entrepreneurs adopting broadband as their primary interface point with customers.

Last year's conference drew more than 260 participants from across New York State and included seasonal residents of the North Country and Adirondack Park. Likely more will attend this year. It's a great opportunity.

The conference is a central component of the Adirondack Initiative for Wired Work, which aims for a sustainable economy in the north country and Adirondacks. Self-reliance works in any age, and the high-tech twist is interesting.

We're looking forward to getting wired. Thank you, Clarkson.

